

BeWorks Automation

Company Pitch Deck

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A S U S T A I N A B L E S O L U T I O N F O R T H E F U T U R E



THE PROBLEM

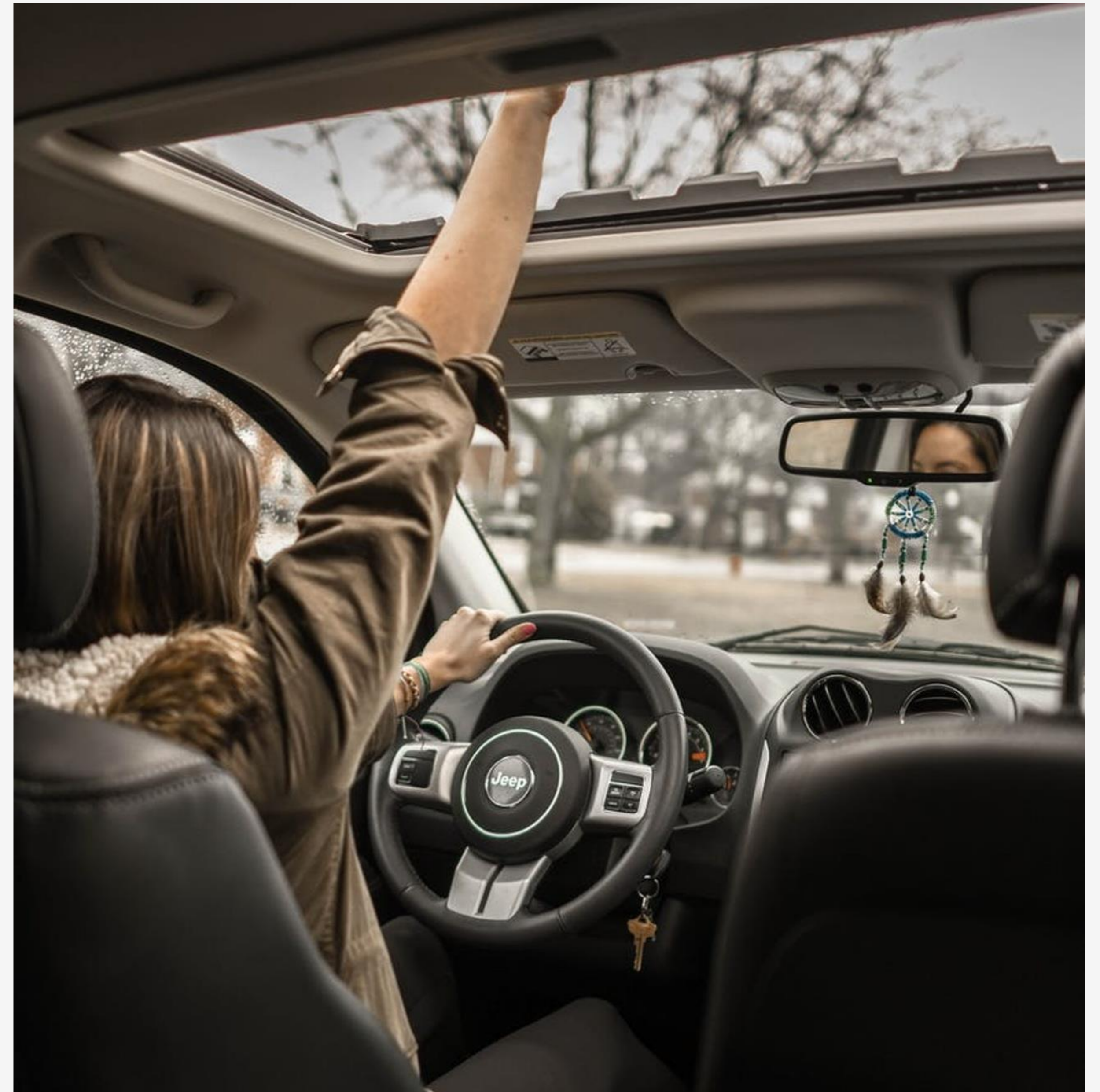
- 1 Stiff & heavy EV charging cables
- 2 Charging cables malfunction
- 3 Scarcity of chargepoints, specifically the accessible ones

On average, people with disabilities take 38% fewer trips than those without disabilities.

38%

Closing the transport accessibility gap for disabled people in the UK could generate approximately £72.4 billion per year in benefits.

£72.4b



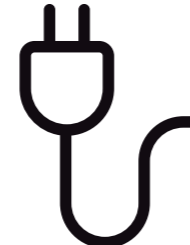
THE SOLUTION


Our Universal Approach to EV Charging



 Charge Smarter

 Plug & Charge or Remote Controlled

 AI-enabled Retractable Automated Cable

 User Recognition & Personalisation

 Enhanced Data Analytics

 Voice-activated Controls



BeWorks Automation

MEET THE CORE TEAM



FIDAN JAVADOVA

FOUNDER & CEO

7+ years of experience leading and increasing growth in SME businesses (**IT & Engineering sectors**). 5 years of experience in **London IT startup**



JAMES HARLEY

PRODUCT DEVELOPMENT & SYSTEM ENGINEER LEAD

10+ years of complex model-based systems engineering. Experience developing EV Charging products and processes for **BP Pulse**. CEng INCOSE



ALVARO MARTIN GARCIA

SENIOR SOFTWARE & CLOUD ENGINEER - UK

Ex-Senior Developer at **Sky UK (AWS & Oracle certified)**



YAHYA RAHIMOV

CONTROL SYSTEM & PROJECT ENGINEER

Deployed AC & DC EV charging stations for **Porsche, Mercedes & Volkswagen**



ORKHAN KARIMLI

HARDWARE & ELECTRICAL ENGINEER

EV Charging & Renewable Energy. MSc in Electrical Engineering at **Warsaw University of Technology**



MARKET SIZE

Our Universal Approach to EV Charging



01

02

03

EV Chargepoint Sales
(Hardware)

Cloud Service Subscriptions
(Software)

Hardware Upgrades & Maintenance Packages

£14.3B+

Total Available Market

From EV Charging Hardware, Software, Solar Upgrades and Subscription Sales Globally

£1.2B+

Serviceable Available Market

EV Charging and Solar Integration Sales across the UK

£60M+

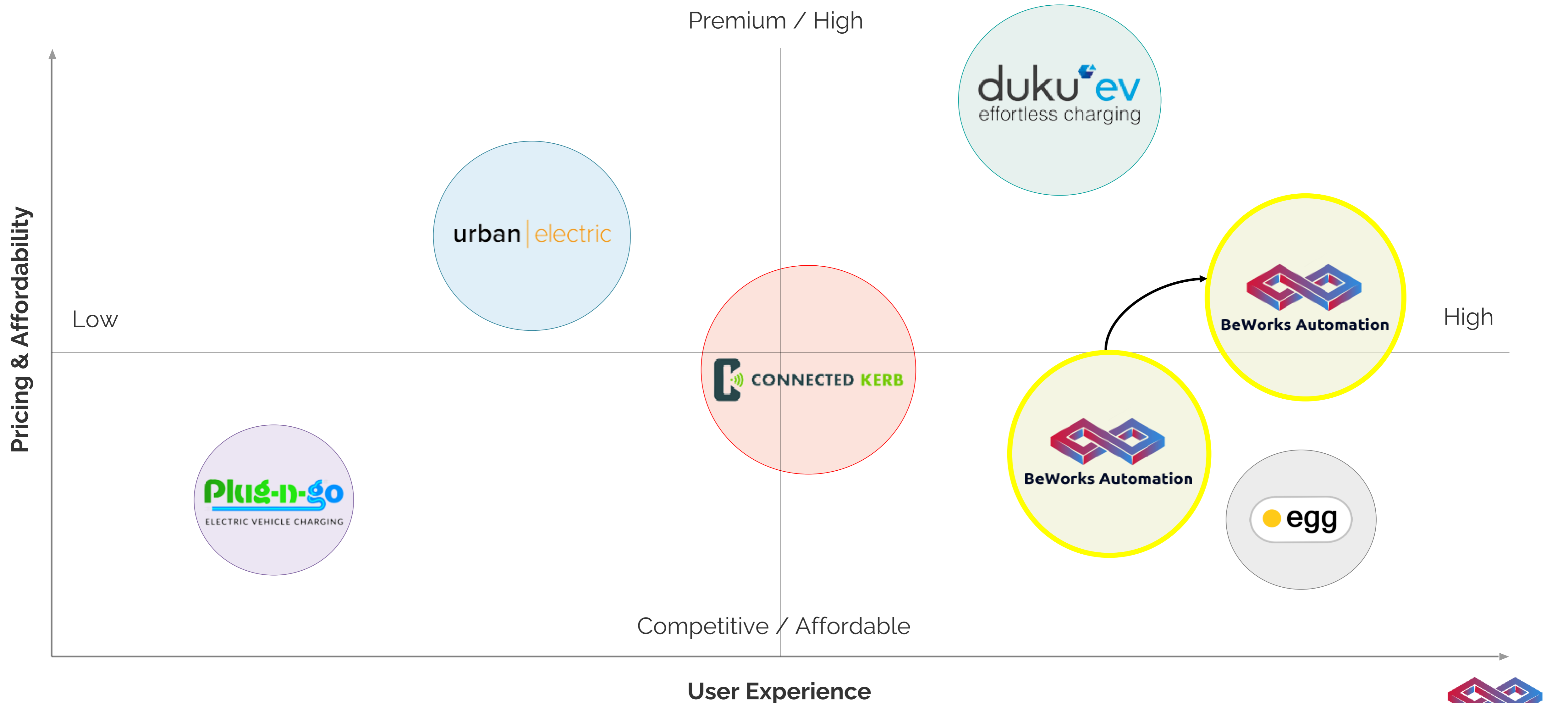
Immediate Target Market

3% of market share generated from EV Charging projects



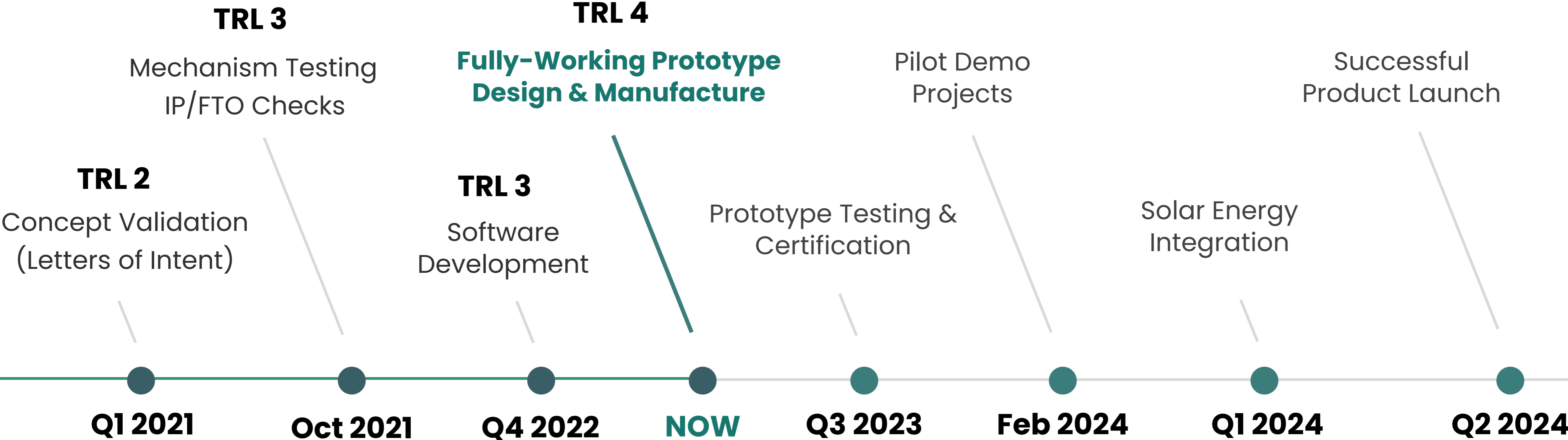
COMPETITIVE LANDSCAPE

Our Universal Approach to EV Charging



PRODUCT MILESTONES

Our Universal Approach to EV Charging



IDEATION & CONCEPT

PROTOTYPING & DESIGN

COMMERCIALISATION



OUR ASK

RAISING (SEED)
£200k

EQUITY STAKE
10%

ALREADY RAISED
£20k

SHELL STARTUP ENGINE

- Broader marketing strategy
- Customer acquisition strategy
- Manufacturing strategy insights

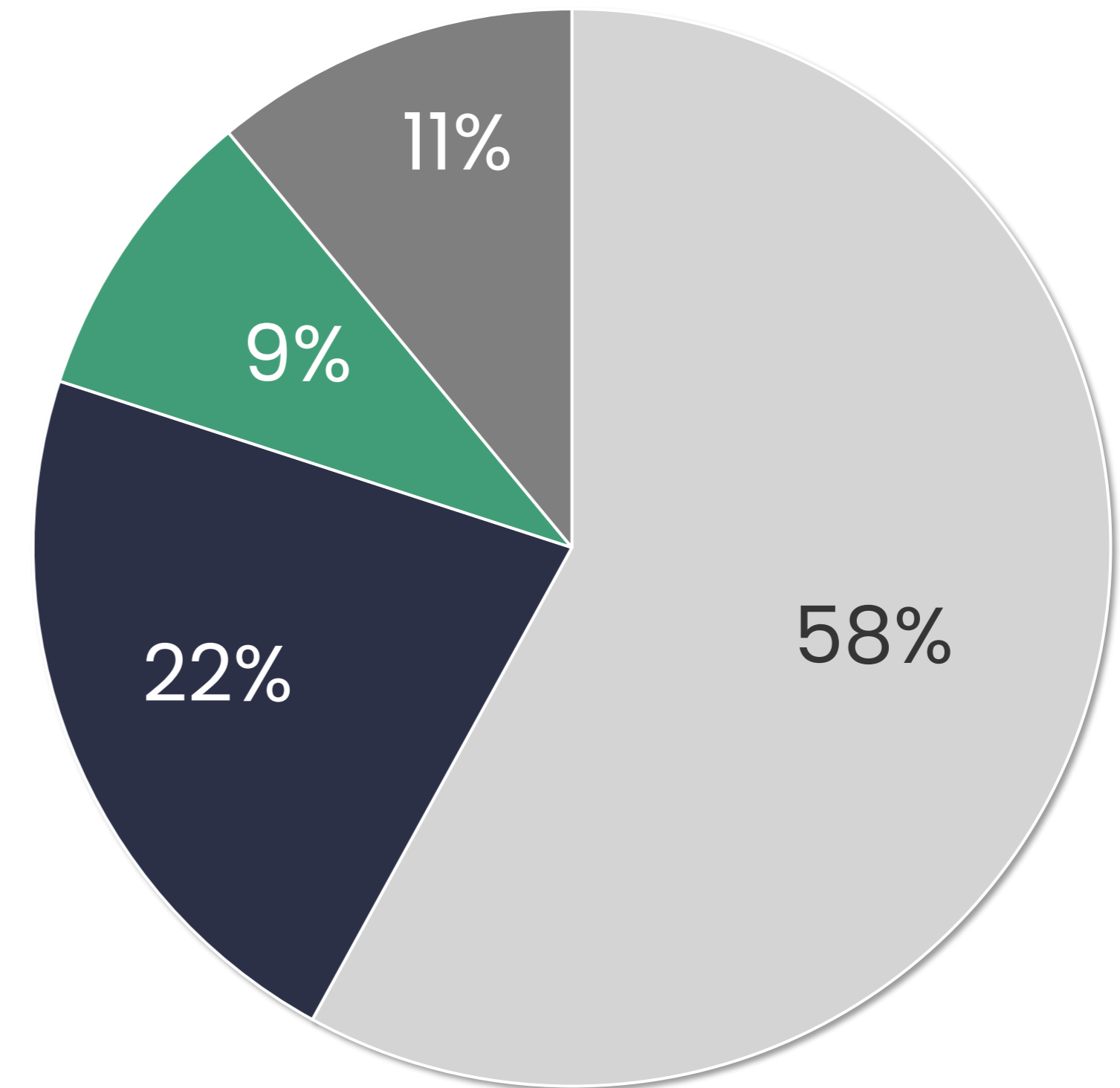
EXIT

Trade sale in Year 7 at an estimated £65.8m valuation

RUNWAY

15 months

USE OF FUNDS



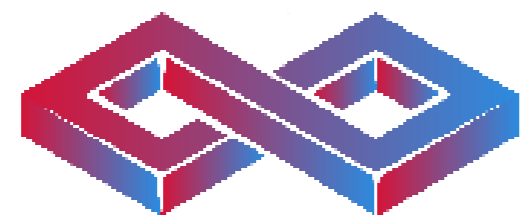
■ Prototype

■ Mobile App

■ Cloud Platform

■ Marketing

Thank you



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Do you have any questions?

Please feel free to contact **Fidan Javadova** – the founder & CEO at the company:

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