# CARBONLACES

(1.5°)

Accurate energy data, unlocked

We are an award-winning service, building tools for energy decarbonisation and financial regeneration



## The Problem



Trillions in climate opportunities are missed -

Lack of accurate energy, carbon and financial data with no automated energy and finance monitoring tools making tracking hard and innovations for regeneration non-existent

- EPCs are 1-4X off from actual metered consumption, smart meter data isn't accessible and in-person, or devices are expensive and unscalable
- Use of spreadsheets takes 6 + months, high upfronts, sunk costs
- No incentives, no targeting with low uptake for energy efficiency and green projects

## The Solution-Spotify for Energy Finance

Real-time Verified Carbon, Energy and Financial Metered Savings with Monetisation Tools delivering on-demand decisions for business model transformation from property to city scale



#### 3

## Initial Applications with Shell





## Testimonials

Fantastic company which will take climate finance from dialogue into action. Matt Higham Ex-CDO, Microsoft, EMEA

Their platform takes a genuine data-led approach to transforming the property stock of the UK and setting it on a path of Paris 1.5°C alignment. **Vanessa Harding** Managing Director



Microsoft

accenture

The RFI was really to discover the potential solutions in the marketplace " what you have is potentially extremely useful. **Martin Udy** Engagement lead



Carbon Laces is an example of just this, utilising data and insight to support a clear ESG agenda in financial services. **Nic Merriman** FS Advisory Lead



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NatWest Group are conducting a small scale, proof of concept with CarbonLaces LTD . A Michael Mcdonald Supply Chain Manager Natwest Group



### The Team and Advisors

## We are Passionate about the solution, possessing 50+ years of operational and technical experience!

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#### Advisors





#### MADHUBAN KUMAR

Founder & CEO

Madhuban is an Ex VC, 2x Entrepreneur, Angel Investor and Board Advisor. Restructured company to exit in 2021. Ex-CSK, Insight Ventures, Siemens, FIS, Centrica Board Advisor

#### GUNTER KANITZ

**Engineering Lead** 

Gunter is a full-stack data science expert, PhD in Bio-robotics with experience in financial services.

#### ELY MACPHAIL

Development

Ely is a Business Consultant / Developer, who has Self Started a Fintech Company and has consulted for ENSECO, Haliburton, Aramco, SGS, Santos, NPS, etc



#### DR. MARC-ANTIONE DIEGO GUIDI Impact Consultant

Marc is a professor in waste and water impact on energy. He is a Visiting professor from Universite Paris-Saclay. Ex- Charities Aid Foundation, Siemens

#### MAGNUS SEDLMAYR

**CFO** Magnus is an experienced renewals financier and former energy trader, Ex Goldman, EON, PhD in Economics



#### **CHARLES CAMERON**

**Board Advisor** Charles has expertise in carbon solutions for home energy & hydrocarbon technologies Ex Centrica and B.P.



#### MATT RODERICK

**CTO ( interim)** Matt is an experienced technologist building national level infrastructure with MPesa and DCC



#### MATT HIGHAM

**Board Advisor** CDO, PA Consulting, ex CDO, Microsoft



## Market Sizeand Traction

Carbon Impact of 805 million tons/year\* through clear cross-sell and upsells services

£ 5.0 BN

SOM

Local UK

Revenues pipeline of £xxx K and Market scale partnerships for go-to-market

**£ 100 BN** SAM

Europe and India

#### CARBONLACES

TAM= Total Addressable Market, SAM: Serviceable Address Market, SOM= Share Of Market Reference UNEP 2022 research and Climate finance initiative 2030 for energy sectors \* WWF

£ 1.5 TN

TAM

## Financial Model



#### Servicing SMEs, Retrofits, and Community projects. SaaS + % delivered.



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#### \*Further financial breakdown is available on request

### Why Now

78%

Emission

Reduction

2035

The market is open and Carbon Laces is in position to take a leading definitive growth role

#### Today - 2 Years +



#### Next 5+10 years



ffffff

EPC F-G rentals fined £150K per building by 2023

Financial uplift & savings for new builds



Decrease default from energy price risk as prices grow too high



Energy Taskforce assigned to report directly to The Prime Minister

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US Local Law 97 - \$10 bn annual fines by 2024

UK water companies,

unlimited fines\*



55% with Taxonomy laws by 2030



Important Services (Hospitals & Schools etc.) suffer greatly & may be at risk of default

## Thank you

## Please Contact: <u>madhuban@carbonlaces.com</u>

https://carbonlaces.com/home

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HOT TOPICS

## Why misleading EPC ratings are a national scandal

New research uncovers the staggering inaccuracy of the certificates used to rate the energy efficiency of our homes

