

DELIVERING

some oomph to a \$142Bn global EV charging industry (predicted 2030)

oomph[®]

A mobile DC charging platform for EV vehicles

Ready to scale up



oomph[®]

LEADING THE CHARGE

Strictly Co







THE NEED

CONTEXT AND PROBLEM

- **Fixed infrastructure can't be everywhere** which fuels range anxiety and charging problems
- 60% of the UK population **don't have access to off street parking**
- As fleets go electric nearly **25% of EV drivers** don't have anywhere to charge them (**6.6M drivers**)
- Right now each **on-street charger has to service 1,492 EV's** and this a global scenario...



EV fixed infrastructure and the barriers of installation v oomph mobile technology

Fixed Infrastructure TRADITIONAL & FIXED LOCATION	OOMPH Mobile off-grid EV CHARGING DEPLOYED ANYWHERE & INSTANTLY
<p> £100k + (per fixed charge point) AVERAGE INSTALLATION COSTS</p>	<p> £0 AVERAGE INSTALLATION COSTS</p>
<p> 12-18 months AVERAGE INSTALLATION TIME</p>	<p> 0 hours AVERAGE INSTALLATION TIME</p>
<p> 35% Downtime AVERAGE DOWNTIME</p>	<p> 0% Downtime AVERAGE DOWNTIME</p>



The ultimate equipment provider for mobile off-grid, convenient, fast delivery of rapid DC EV charging

Our smart technology with embedded SIM, GPS and sensors takes care of product conditioning, monitoring via telemetry incl. battery status, temperature, safety, location, security and managing and tracking of charges

Operation controlled via oomph APP or our integrated API

B2B solution enabling

- Last mile delivery providers (Uber, Amazon, DHL)
- Sustainable energy delivery
- Rescue charge (roadside recovery)
- On demand top up charge (fleets and prestige auto brands)
- Off grid energy suppliers (rural)



- 'frontend' oomph**
- Easy booking
 - Easy payment
 - Easy customer interface
 - Customised for larger corporations



Renewable Energy



Enabling Technology Systems



Delivery who needs it...



Uber



THE TEAM

Board and advisors

Executive



Morag Hutcheon FRSA
Oomph Founder
Strategy and Innovation Expert
Design and Development Expert



Prof Phil Gray – Director
Expert in NPD & Business Strategy



Simon Hudson - CTO
IT Technology architect



Robert Moore - Non Exec Director
Business Coach
Sales Expert & Serial Entrepreneur

**Hands on
Advisors**

Tom Elvidge
Recently CEO Arrival Mobility,
previously CEO Uber UK
Business Growth & Scale Up

Keith Marshall
Co-founder of CMR Surgical
Operational Leadership
Engineer & Manufacturing Scale Up