



Manta Ray EV

Intelligent Charging for EVeryone

Our mission is to reduce the carbon emissions by accelerating mass adoption of Electric Vehicles

Healthy - Dec 2014

Dying - Feb 2015

Dead - Aug 2015



Not enough charging stations

Range Anxiety is an important concern for EV Drivers

No fast way of building EV charging infrastructure

In the UK

1.2 million EVs	40k public CPs	500k private CPs
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1 CP per 25 EVs



Global Airbnb-inspired marketplace sharing private charge points

**Increase
number
Charge Points
accessible**

**Better
distributed
and
maintained**

**Massive
savings on
public
expenditure**

1 CP per 1.8 EVs

10 million

Drivers use JustPark (UK)

20 million

Drivers use Spothero (US)

45 million

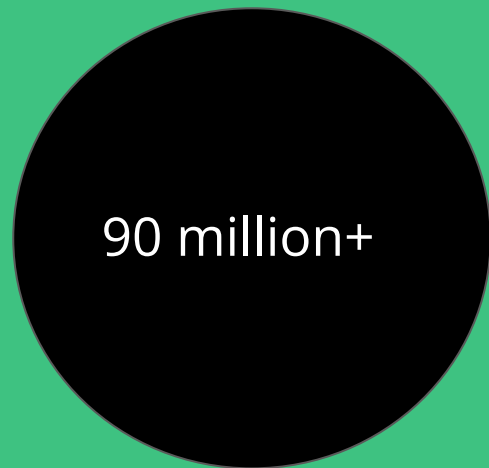
yearly users of EasyPark (EU)

Sharing driveways and garages with Drivers



Global EV growth projected at 47% CAGR

Market Size



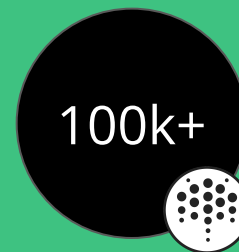
**Electric Vehicles
(target countries)**

Total Available Market



**Private chargers
(target countries)**

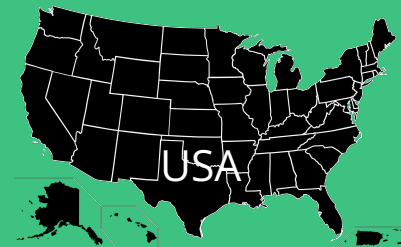
Serviceable Available Market



**Manta Ray EV
Hosts**

Market Share

Target Countries



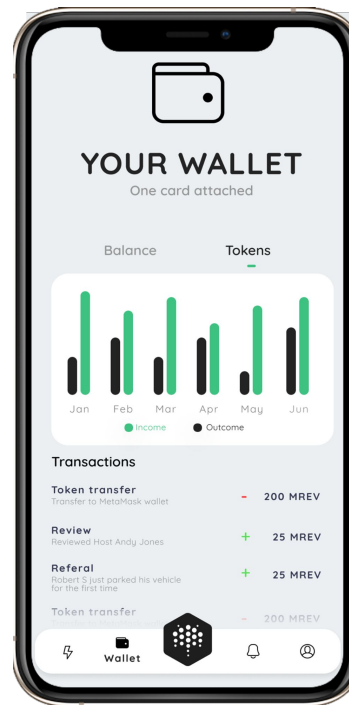
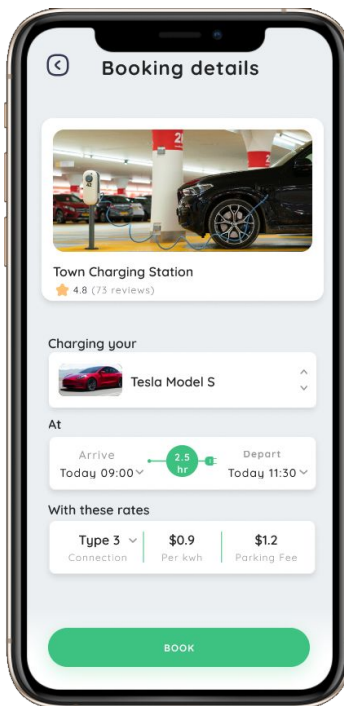
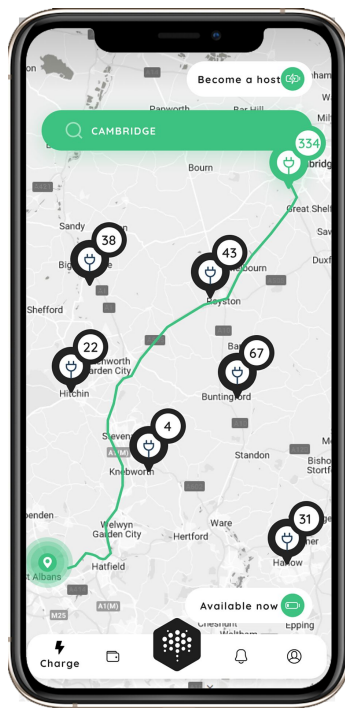
Search Private Charge Points



Book it



Earn from Charging & Parking



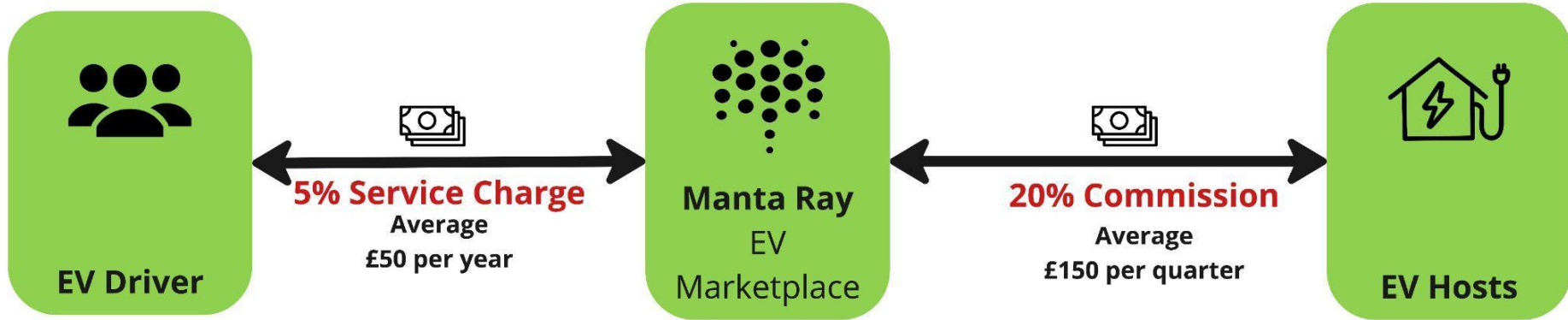
Business Model

We take 20% commission on each Host transaction

We charge 5% fee from each Driver

Demand

Supply










£342M
Revenue 2023-2028

Competition

EV Network Aggregators

Direct Competitors

Parking

							
Geography	Global	UK	EU	France	US	UK	US
Live Booking	✓	✓	✓	✓	✓	✓	✓
Secure Platform	✓	✗	✗	✗	✗	✓	✗
Simple Payment	✓	✓	✗	✓	✓	✓	✓
Dynamic Pricing	✓	✗	✗	✗	✗	✗	✗
Community & Rewards	✓	✗	✗	✗	✗	✓	✗
Personalised Route Planning	✓	✗	✗	✗	✗	✗	✗



Competitive Advantage

Secure Platform

Host & Driver Verification

Simple Charging Experience

Quick Booking & simple payment

Host Incentives

Growing community and earning reward for 6 months

Community Owned

Users vote on marketplace features & governance

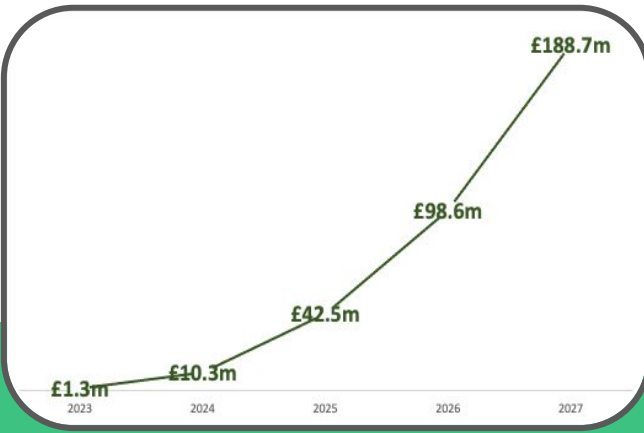
Dynamic Pricing

Maximises Host revenue by adjusting prices based on real-time data

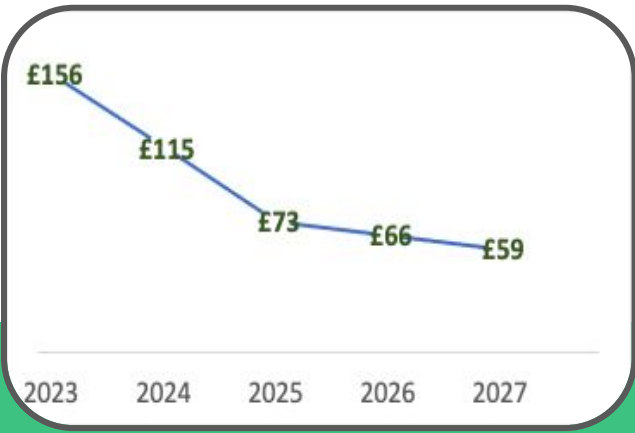
Intelligent Personalised Route Planning

AI-drive route based on preferences, history and real world factors

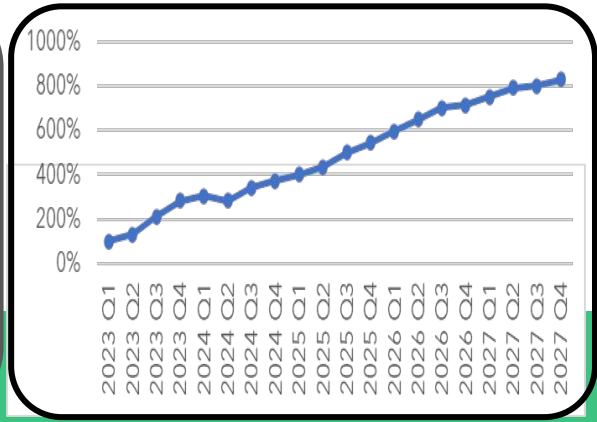
Financial Forecasts



ARR



CAC



NRR

Sign Up Rate:
+165% YoY

Lifetime Value LTV:
EV Host £6,075
EV Driver £320

Partner integrations:
UK – 20 (inc TVCA)
EU – 15 (inc NKL)
China - 20

Partnerships with
University & Local
Govt

End User Study
from f2f interview
& surveys

Appointed Board
Advisor EV charging
industry expert



The Team



Mark Miller

CEO & Co-Founder

20+ years experience in Executive positions

Experience with 2 previous spin-off start ups

Delivered 4 SaaS products > \$100m ARR



Naeem Atta

CTO & Co-Founder

Seasoned CTO with 30+ years of experience

Expertise in applying cutting-edge tech solutions to address challenges

Delivered £100m technology solutions for ESO's digital transformation program.



Sham Chaudhry

COO & Co-Founder

19+ years of experience in strategic planning & operations

Expertise in corporate transformation & change management

Delivered platforms saving >£90mn in risk and inefficiencies.

Advisors



Jeremy Snyman

Head of Product - Ohme EV Chargers



Thanos Tsavlis

CEO CyberScope (Cybersecurity & blockchain Company)



Kate Baucherel

Author, Speaker (blockchain & corporate development)



Matthew Lowden

Ex VP Product TomTom and Software Entrepreneur

AVAYA

IPC

GfK

centrica

Recognyte

Recognyte

digycorp

Genesis Lab .com

ureenco nationalgrid ESO



GfK

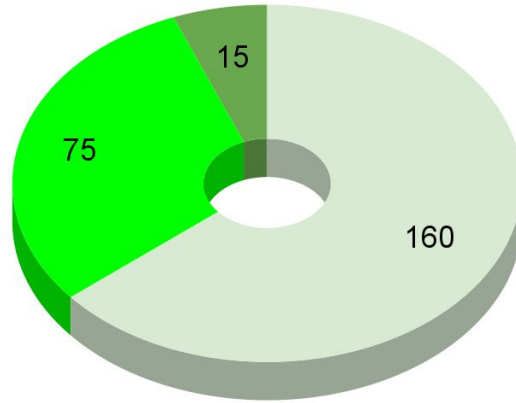


GfK



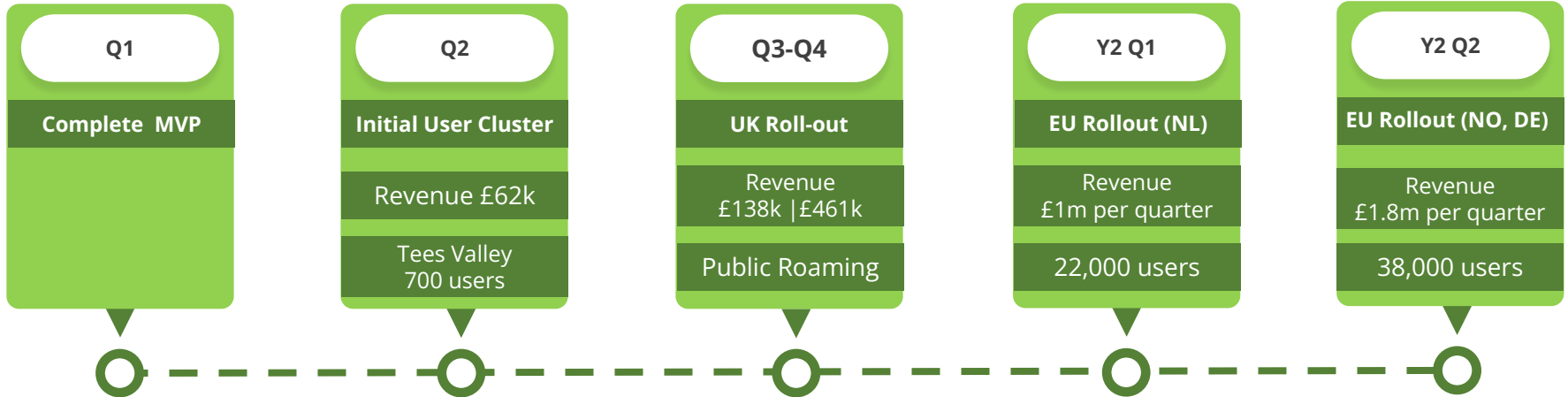
Use of funds & key milestones

Pre-Seed funding £250k



- Product Development
- Marketing & Community
- Operations

Key Milestones





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Thank you!

Contact us for more information:

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