

We're Yamamoto, a full-service creative agency, and we move mountains for our clients. For the past 40 years, we've made wonderful, award-winning work to amplify brand voices. We've worked with every stripe of national and global brand, from yogurt to microchips to lawnmowers. We've been their secret advantage in getting the attention, love and consumers they deserve. We could be yours, too.

WHAT'S THE DIFFERENCE

We're not a typical shop. We are champions of challengers. Tech-loving rabble-rousers who make a living by solving problems and slaying giants. We believe in making a difference by disrupting the usual narratives and telling stories that steal attention. We believe in strategy that is born from insights and leads to unskippable messages. We're the secret weapon that gives you an unfair advantage.

WE DO ALL THE THINGS

When we say we're a "full-service" agency, we mean it.

Brand Insights and Fuel™	Social Content Creation
Brand Strategy, Positioning and Architecture	Film and Video Production
Brand Design	UX and CX
Environmental Design	Web Development
Channel Strategy	SEO and SEM
Experiential and Event Marketing	Datalytics™
Advertising (Banners to Broadcast)	Media Planning and Buying



Kathy McCuskey
Chief Executive Officer
[in](#)



Seth Rockers
Chief Financial Officer
[in](#)



Grant Smith
Chief Creative Officer
[in](#)



Andy Ross
Director of Client Experience and Growth
[in](#)



Chris Rahill
Executive Director of Insights and Innovation
[in](#)



Lori Sharbono
Director of Business Development
[in](#)



Matt Morano
Managing Director Chicago
[in](#)



Jon Trettel
Chief Digital Officer
[in](#)

CLIENT ROSTER

We don't like to brag, but we work with some gorgeous brands.



CONTACT THIS FRIENDLY PERSON

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Give us a call,
we'd love to chat.

