

We're Yamamoto, a full-service creative agency, and we move mountains for our clients. For the past 40 years, we've made wonderful, award-winning work to amplify brand voices. We've worked with every stripe of national and global brand, from yogurt to microchips, to lawnmowers. We've been their secret advantage in getting the attention, love and consumers they deserve. We could be yours, too.

WHAT'S THE DIFFERENCE

We're not a typical shop. We are champions of challengers. Uplifters of the underloved. Tech-loving rabble-rousers who make a living by solving problems and slaying giants. We believe in making a difference by disrupting the usual narratives and telling stories that steal attention. We believe in strategy that is born from insights and leads to unskippable messages. We're the secret weapon that gives you an unfair advantage.

WE DO ALL THE THINGS

When we say we're a "full-service" agency, we mean it.

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|--|---------------------------|
| Brand Insights and Fuel™ | Social Content Creation |
| Brand Strategy, Positioning and Architecture | Film and Video Production |
| Brand Design | UX and CX |
| Environmental Design | Web Development |
| Channel Strategy | SEO and SEM |
| Experiential and Event Marketing | Datalytics™ |
| Advertising (Banners to Broadcast) | Media Planning and Buying |



Kathy McCuskey
Chief Executive Officer
[in](#)



Seth Rockers
Chief Financial Officer
[in](#)



Grant Smith
Chief Creative Officer
[in](#)



Lori Sharbono
Director of Business Development
[in](#)



Chris Rahill
Executive Director of Insights and Innovation
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Dave Morrisette
Director of Client Services
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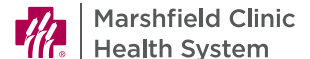
Matt Morano
Managing Director Chicago
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Brian Wendle
Director of Business Development Chicago
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CLIENT ROSTER

We don't like to brag, but we work with some gorgeous brands.



CONTACT THESE FRIENDLY PEOPLE

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Give us a call,
we'd love to chat.

