

We're Yamamoto, a full-service creative agency, and we move mountains for our clients. For the past 40 years, we've made wonderful, award-winning work to amplify brand voices. We've worked with every stripe of national and global brand, from yogurt to microchips to lawnmowers. We've been their secret advantage in getting the attention, love and consumers they deserve. We could be yours, too.

## WHAT'S THE DIFFERENCE

**We're not a typical shop.** We are champions of challengers. Tech-loving rabble-rousers who make a living by solving problems and slaying giants. We believe in making a difference by disrupting the usual narratives and telling stories that steal attention. We believe in strategy that is born from insights and leads to unskippable messages. We're the secret weapon that gives you an unfair advantage.

## WE DO ALL THE THINGS

**When we say we're a "full-service" agency, we mean it.**

- |  |                                   |
|--|-----------------------------------|
| Brand Insights and Fuel™                     | Content Strategy and Storytelling |
| Brand Strategy, Positioning and Architecture | Film and Video Production         |
| Brand Design                                 | UX and CX                         |
| Environmental Design                         | Web Development                   |
| Channel Strategy                             | SEO and SEM                       |
| Experiential and Event Marketing             | Data and Analytics                |
| Advertising (Banners to Broadcast)           | Media Planning and Buying         |



**Kathy McCuskey**  
Chief Executive Officer



**Seth Rockers**  
Chief Financial Officer



**Shawn Pals**  
Executive Creative Director



**Andy Ross**  
Director of Client Experience and Growth



**Chris Rahill**  
Executive Director of Insights and Innovation



**Lori Sharbono**  
Director of Business Development



**Matt Morano**  
Managing Director Chicago



**Jon Trettel**  
Chief Digital Officer



**Thako Harris**  
Director of Resourcing and Operations

## CLIENT SNAPSHOT

We don't like to brag, but we work with some gorgeous brands.



## CONTACT THIS FRIENDLY PERSON

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Give us a call,  
we'd love to chat.

