



COMMUNICATIONS VOLUNTEER

Instituto Chaikuni is a local non-profit association based in the city of Iquitos in the Loreto region. We are a grassroots collective which investigates, promotes and protects equitable, inclusive and interrelated ways of life, honoring indigenous wisdom and the principles of permaculture. Working hand in hand with indigenous people and like-minded organizations in the Peruvian Amazon, we pursue our holistic vision of health and happiness in the Amazon along three distinct paths: Intercultural Education, Permaculture, and Human and Nature Rights.

For more information: www.chaikuni.org

MAIN AREAS of SUPPORT needed:

- Spanish/English translation and writing
- Video making (filming and editing)
- Marketing and internet placement of the Chaikuni Institute and our courses and products

KEY TASKS you will be asked to contribute to:

- **Content production:** Assist Chaikuni's Communications Coordinator in audiovisual and written content production such as videos (filming and editing), articles, videos, photos for social media content, for all three thematic programs of the Chaikuni Institute.
- **Translations:** Take the lead in translating media content and publications to English.
- **Marketing:** Support our team with internet placement, advertising, promotion and selling of courses and products, and contribute to fundraising for our activities.
- **Participation:** Participate in team meetings, activities, campaigns, and events, be a (pro)active part of the Chaikuni team.
- **Empower:** Support the Communications Coordinator in empowering indigenous partners for their content creation and communications needs through participative working processes.
- **Serve:** Help to ensure that up to date information about Chaikuni is presented at Temple of The Way of Light, our Sister Organization, supporting awareness raising, fundraising and outreach to Temple guests and community.

PERSON SPECIFICATION:

You have/are:

- A proven track record in communications work.
- The skill to work in a multi-disciplinary team.
- A bilingual English and Spanish speaker (English as a first language).
- Able to demonstrate a proactive approach to developing the role.
- A passion for communications and creativity, along with an eye for detail as well as the ability to see the bigger picture.
- A passion for indigenous peoples and the Amazon.

Requirements:

- Some relevant experience in a communication related role, ideally within a nonprofit, NGO or advocacy context.
- Educated to degree level or equivalent (bachelor's degree in communications, journalism or media)
- Fluent written and spoken English and Spanish, with English as your first language.
- You agree to commit at least 6 months, preferable is a commitment of 1 year.
- Experience with writing, editing, marketing, production, filmmaking, and video.
- Experience using Facebook, Instagram, and other social media for advocacy, marketing, and product placement.
- Skilled with a range of digital communication tools and platforms, excellent computer literacy.
- A positive attitude and the ability to have a flexible approach.
- Commitment to the Chaikuni Institute's vision, mission, and values.

Desirable requirements:

- Photography skills and experience in photo-editing and design (Adobe Creative Suite).
- Experience working with indigenous peoples and permaculture.
- Experience and knowledge of geo-political context in Peru and Latin America.
- Experience of communications work in multilingual contexts and environments.
- A passion for social media.

WE OFFER:

The Chaikuni Institute offers a highly meaningful and inspiring volunteer opportunity

- Be part of a professional multicultural and multi-disciplinary team in the heart of Peru's Amazon and learn from our team's many years of experience.
- Contribute meaningfully to the development of the vision of the organization and work closely with indigenous peoples in support of their struggles and aspirations.
- A unique experience in one of the world's most fascinating regions.
- A deeper dive into the world of Amazonian permaculture and traditional indigenous knowledge.
- Challenging work with key contemporary issues.

We further offer

- A free room and meals when staying at our Permaculture Center, where the volunteer is thought to be based. However, frequent trips to the city of Iquitos and perhaps elsewhere will be part of this experience.
- If seen fit and desired, we offer the volunteer an opportunity to engage with medicinal plants, as part of our partnership with our sister organization, The Temple of The Way of Light, a pioneering shamanic healing center located near the city of Iquitos.

This position is a volunteer position and, while food and board are provided at our Center, it is unremunerated.

In case the volunteer commits for a longer period, it is possible to explore and discuss possibilities of additional economic support.

Location: Iquitos, Peru.

Timeframe: at least 6 months, preferably 1 year

Starting date: from May 2024, upon agreement

TO APPLY:

Please send your CV and a short cover letter to karina@chaikuni.org and info@chaikuni.org as soon as possible.