



FRASERS GROUP PLC

Unit A
Brook Park East
Shirebrook
NG20 8RY

29 September 2020

SRN Number:

Dear Shareholder

2020 Annual General Meeting (“AGM”)

Reference is made to the notice of AGM that Frasers Group plc (the “Company”) sent to you dated 7 September 2020 (the “AGM Notice”).

Following the Government announcement on 22 September 2020 regarding the developing situation with Coronavirus (COVID-19), we are now writing to inform you that the AGM will now be a closed meeting and shareholders, proxies and corporate representatives **should not attend the AGM in person. Any shareholders who attempt to attend in person will be refused entry.** There will be a requisite number of people present in order to establish a quorum of two members present in person or by proxy.

The Company confirms that the AGM will continue to be held at Unit D, Brook Park East, Shirebrook, NG20 8RY at 11.00am on 7 October 2020 and that, the business to be conducted at the meeting remains unchanged.

Voting

There will be no effect on voting instructions already received. The Company strongly encourages all shareholders to vote by appointing the Chair of the AGM as a proxy. Please refer to the notes to the AGM Notice for instructions on how to vote by proxy. All proxy votes must be received by 11.00am on 5 October 2020. The Company does not have means to enable voting by shareholders to the extent that shareholders choose to join the AGM electronically.

F R A S E R S G R O U P

Company Registration: 06035106

Registered office: Unit A, Brook Park East, Shirebrook NG20 8RY

Registered in England & Wales

VAT No: GB 898 4397 43

Electronic meeting

Facilities will be made available for shareholders to join the AGM electronically for information purposes only. By joining electronically, you will not count in the quorum nor be entitled to vote electronically. If you wish to attend the meeting electronically please email investor.relations@frasers.group, to register your interest and receive joining details. Please ensure you provide your shareholder reference number (SRN) displayed at the top of this letter.

Where shares are held in a Corporate Nominee account and the underlying shareholder wishes to attend the meeting virtually, the shareholder will be required to request a Corporate Letter of Representative in the usual manner. The Letter of Representation should be sent by email to investor.relations@frasers.group in advance of the meeting to obtain registration details.

Questions

If any shareholders, duly appointed proxies or corporate representatives wish to ask any questions about the business of the AGM, they can submit them to investor.relations@frasers.group in advance of the meeting.

Documentation

All documentation relating to the meeting can be found on the Company's website <https://www.frasers.group/financials/2020-agm>.

Yours faithfully

Tom Piper
Company Secretary
for Frasers Group plc