



CASE STUDY

GF Sports & Entertainment

Gained control of corporate card spending with Emburse Spend

Before partnering with Emburse, GF Sports & Entertainment employees used their own or shared business cards, and were often unable to access funds or make timely business purchases. When purchases were made, finance had difficulty auditing expenses to ensure policy compliance, which led to a lack of visibility and control of spending.

David Wendrychowicz, VP of Finance at GF Sports & Entertainment, selected Emburse Spend to help reconcile corporate card expense data more efficiently and broaden access to funds, while maintaining tight policy controls.

Challenges

- Lack of spending control and visibility
- Limited access to funds
- Inability to audit expenses to ensure policy compliance

Results

- Saved finance 8 hours per month
- Achieved ROI within 2 months
- Gained control of company spending
- Made quicker decisions based on real-time insights

Implemented in one week, achieved ROI within two months

GF Sports & Entertainment implemented Emburse Spend within one week and issued both virtual and physical Emburse Cards to broaden employee access to company funds. The finance team set policy rules within Emburse Spend to proactively control spend and dictate required expense details for submission and approval. The solution automatically enforced policies, resulting in a remarkable improvement in compliance. In addition, Emburse Spend's direct accounting integrations streamlined month-end close, enabling the team to reallocate eight hours per month to higher-impact tasks.

About Emburse

Emburse makes expense management simple. We deliver efficiency and time savings, increase financial visibility, enhance spend control and compliance, and improve the business travel experience.



Industry: Entertainment
Employees: 23
Customer since: 2022
Product: Emburse Spend

GF Sports & Entertainment is a live events and sports media entertainment company based in New York. Producers of memorable events and riveting competitions, originators of unique concepts and global content, but above all, creators of vital and enduring franchises.

“ **The Emburse Spend system is great. We love the ease of managing both cards and users while consistently capturing essential expense details.** ”

David Wendrychowicz
VP of Finance

