



TELL PEOPLE ABOUT YOUR IDEA: PITCH YOURSELF

Let's craft a winning intro that showcases your talents and gets people excited to work with you.

An elevator pitch is like a verbal business card - a quick, engaging way to reveal your personality to the world.

Whether you're at an industry event, pitching someone on your latest idea, or just hanging out with your film friends, your elevator pitch is your chance to leave a great first impression.

*Print the activity pages at the end of this document and enjoy the rest on screen!

What you'll need:



A notebook and pen (or digital note-taker)



A partner to practice with (optional but recommended)

PART ONE – UNLOCKING YOUR POWERS (5 MINUTES)

Think about all the incredible talents that make you unique as a filmmaker. Jot down your dream film or TV goals - what do you want to accomplish on the big (or small) screen?

PART TWO – CRAFTING THE PERFECT PITCH (10 MINUTES)

INTRO (0-30 SECS):

Starting off with a snappy opening line about who you are, what you do, and what makes you a total original!

MAIN EVENT (30-90 SECS):

Showcase your skills, cool experiences, and epic achievements in filmmaking. Don't forget to let your passion for storytelling shine!

SHOWSTOPPING FINALE (90-120 SECS):

Wrap it up with a call-to-action. Maybe you want to connect on social media, explore joining forces on a project, or just hang out and talk about your favorite movies?

PART THREE – PITCH PRACTICE (5 MINUTES)

Pair up with a classmate or look your reflection square in the eyes. Time to practice!

After each pitch, discuss:

- **Eye contact:** Were they looking you in the eye without going overboard?
- **Clarity:** Could you hear and understand them?
- **Content:** What parts were you most interested in and keen to know more? What could use extra finessing?
- **Passion:** Were they giving it their all and making you believe in their dreams?

PART FOUR – CRAFTING THE PERFECT PITCH (10 MINUTES)

- Why is having a pitch yourself so vital for making a good impression on future collaborators? Share any brilliant tips or aha moments you had while pitching and getting feedback.
- How could you tweak your pitch to really wow different audiences?
- What are some potential mistakes to avoid when delivering an elevator pitch?
- How might you incorporate humor, personal anecdotes, or other storytelling techniques to make your pitch more engaging?

With your new pitching skills, you'll be ready to dive into your next networking event or thank you speech!