

We're an agency or publisher

We'd love you to celebrate illustration with us this 29 November. Read on for all you need to know...

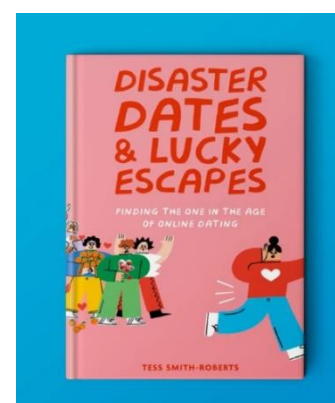
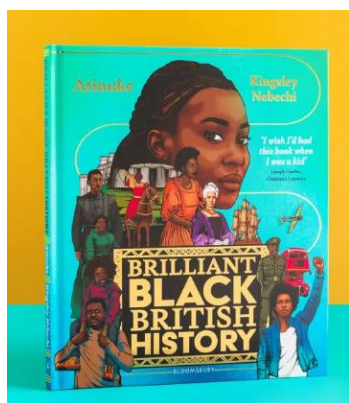


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Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, on posters and signage, and embedded in videogames and apps. As the national charity for illustration, we're inviting everyone to celebrate the pictures that are part of our lives and the brilliant people who make them.

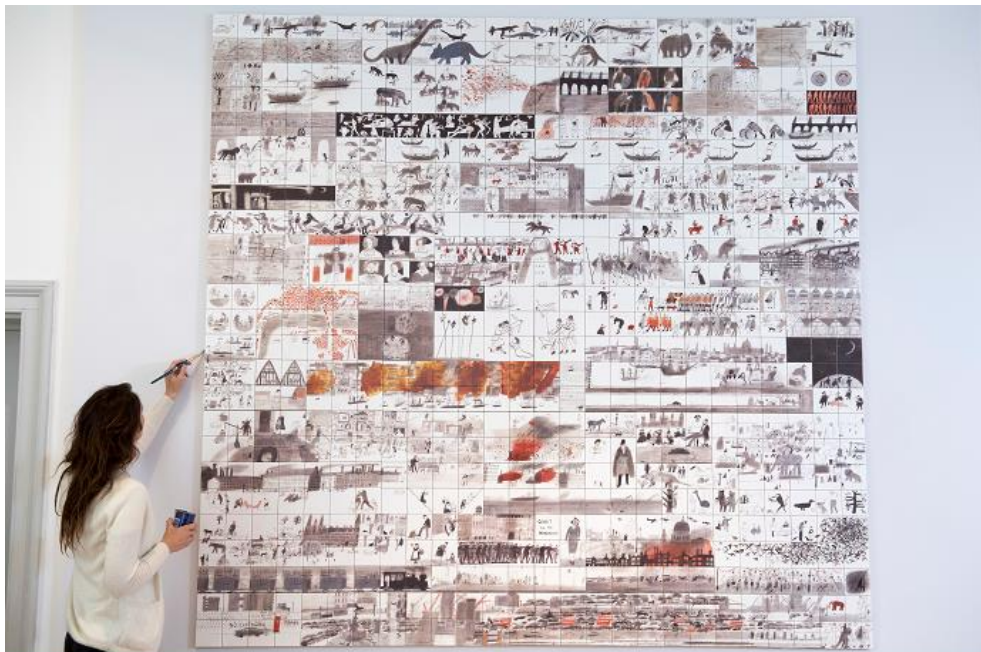
National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme! This year, with your help, we want even more people to join the conversation about illustration.



Above: Some of our 2024 'Book of the Month' selections, featuring illustrators Kingsley Nebechi, Matthew Hodson and Tess Smith Roberts

Get involved!

- On 29 November, join in with our **National Illustration Day social media campaign**, tagging @qbcentre and using the hashtag #NationalIllustrationDay2024. You could post:
 - work by the illustrators you work with
 - beloved picture book that inspired you and your colleagues
 - illustrations that you use every day
- **Encourage illustrators** to share their own work on the day.
- Use our assets – [available here](#) – to **theme your homepage**.
- Produce a **Q&A** in which illustrators discuss illustrations that have inspired their journey to becoming illustrators.
- Send a **National Illustration Day newsletter** celebrating the illustrators you work with.



Illustrator Laura Carlin creating a tile mural celebrating London's history © Paul Grover

Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at communications@qbcentre.org.uk.



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