

I'm a bookshop!

We'd love you to celebrate illustration with us this 29 November. Read on for all you need to know...

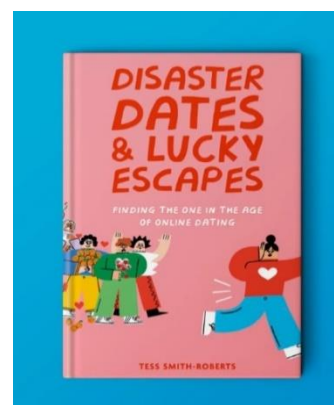


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Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, infographics and road signs, posters and videogames. It's a huge part of our lives and an essential component of books of all kinds. Find out more in our 101 second film [what is illustration?](#)

As the national charity for illustration, we're inviting everyone to celebrate the pictures that are part of our lives – and on our shelves - and the brilliant people who make them.



Above: Some of our 2024 'Book of the Month' selections, featuring illustrators Kingsley Nebechi, Matthew Hodson and Tess Smith Roberts

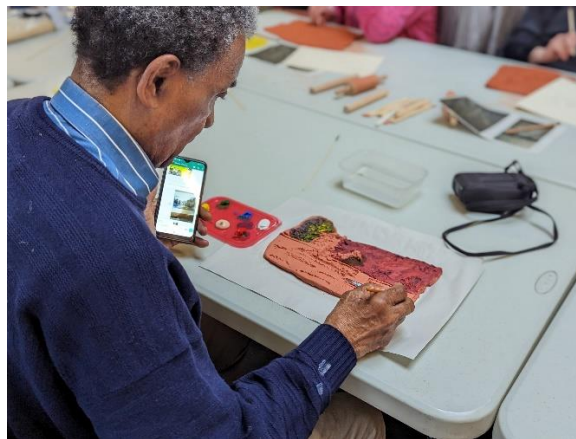
National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme! This year, with your help, we want even more people to join the conversation about illustration.

How can we get involved?

- Create a **window display** of beautiful, diverse picture books, graphic novels or illustrated non-fiction. For inspiration, take a look at [our books of the month](#) or the UK Comics Laureate [Bobby Joseph's recommended graphic novels](#).
- Create an **in-store display** of staff-picked books featuring illustrators.
- Download National Illustration Day **posters** [here](#), for display in-store.
- On 29 November join in with our National Illustration Day **social media campaign**. Share some favourite books or photograph your shop's display, tagging @qbcentre and using the hashtag #NationalIllustrationDay2024.
- Host a National Illustration Day **talk, workshop or signing** with a local book illustrator.
- Send a National Illustration Day **newsletter** with recommended illustrated books and gifts for the festive season - [assets here](#).



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Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at communications@qbcentre.org.uk.



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