

## I'm an illustrator!

We'd love to celebrate illustration with you this 29 November. Read on for all you need to know...



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## Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, on posters and signage, and embedded in videogames and apps. As the national charity for illustration, we wanted to take a day for everyone in the UK to celebrate the pictures that are part of our lives and the brilliant people who make them.

National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme!



Illustrator Lily Ash Sakula working with families at St. Luke's Community Centre  
© Lindsey Glen 2023

# Get involved!

- **Spread the word.** You could use the assets [here](#) to tell your social media followers that National Illustration Day is coming up or post our 100 second [What is illustration?](#) film.
- **Ask your publishers, agents and clients** if they would like to mark National Illustration Day by posting your work on their social media platforms, including it in their newsletters or doing a online Q&A with you.
- On 29 November, join us in a **National Illustration Day thunderclap** on social media, tagging us and using the hashtag #NationalIllustrationDay2024. You could post:
  - a beloved picture book that inspired you to become an illustrator
  - an illustration that you use every day
  - an example of your own work



Illustrator Beth Suzanna at Whitecross Street Party © Valentina Zunino

## Show us

Tag @qbcentre on socials and hashtag #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at [communications@qbcentre.org.uk](mailto:communications@qbcentre.org.uk).



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