

## I love illustration!

We'd love to celebrate illustration with you this 29 November. Read on for all you need to know...



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## Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, infographics and road signs, posters and videogames. It's a huge part of our lives and an essential component of books of all kinds. Find out more in our 101 second film [what is illustration?](#)

As the national charity for illustration, we're inviting everyone to celebrate the pictures that are part of our lives and the brilliant people who make them.



Paper portraits at Whitecross Street Party © Valentina Zunino

# How can I get involved?

- **Spread the word:**
  - encourage your local bookshop, library, school or nursery to take part – there are resources for them [here](#)
  - use the assets [here](#) to tell your social media followers that National Illustration Day is coming up
- On 29 November, join in with our **National Illustration Day social media campaign**, tagging @qbcentre and using the hashtag #NationalIllustrationDay2024. You could post:
  - a beloved picture book, graphic novel or poster
  - a diagram or instruction manual that you use in work
  - an illustration that you've created yourself
- **Explore the graphic novels section** of your local library or bookshop with UK Comics Laureate Bobby Joseph's [Library List](#) in hand
- Go on an **illustration walk** and see how many examples of everyday illustrations you spot
- **Try our [family illustration resources](#)** – created by illustrators and suitable for all ages

## Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at [communications@qbcentre.org.uk](mailto:communications@qbcentre.org.uk).



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