

We're a business!

We'd love you to celebrate illustration with us this 29 November. Read on for all you need to know...

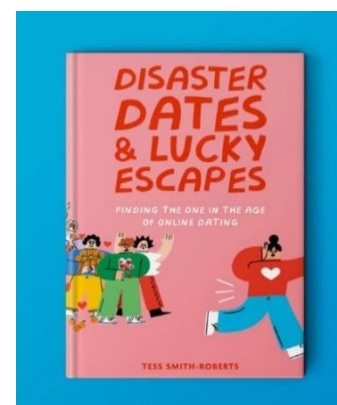
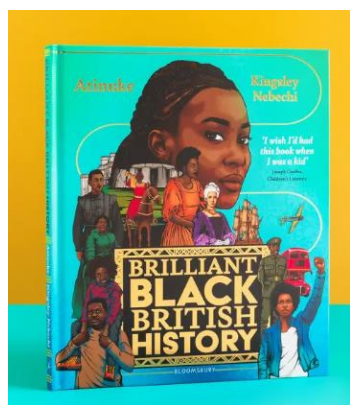


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Why celebrate National Illustration Day?

Illustration is everywhere – in picture books, graphic novels, advertising, infographics, menus, posters, road signs and videogames. It's a huge part of the way we live and work. Find out more in our 101 second film [what is illustration?](#)

As the national charity for illustration, we're inviting everyone to celebrate the pictures that are part of our lives – and on our shelves - and the brilliant people who make them.



Above: Some of our 2024 'Book of the Month' selections, featuring illustrators Kingsley Nebechi, Matthew Hodson and Tess Smith Roberts

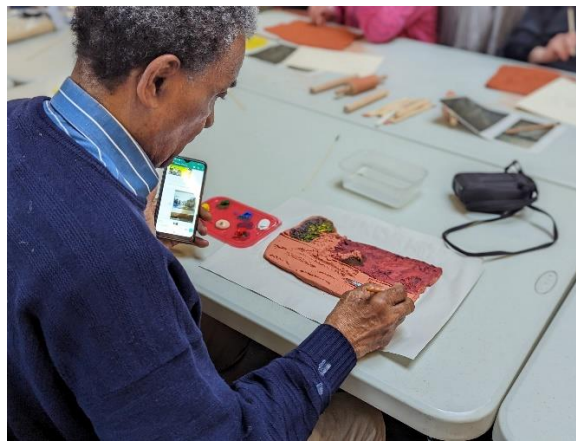
National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme! This year, with your help, we want even more people to join the conversation about illustration.

How can we get involved?

- On 29 November join in with our National Illustration Day **social media campaign**. Share an illustration that's essential to your work, giving a shout out to the creator, or tell us about your and your team's favourite illustrations. Tag @qbcentre and #NationalIllustrationDay2024.
- Create a **window display** featuring illustrations that you use at work or your employees' favourite illustrated books.
- Hold a **lunchtime or online 'book group'** discussion in which staff share their favourite picture books, graphic novels or illustrated non-fiction books.
- Download National Illustration Day **posters** [here](#) for display.



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Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at communications@qbcentre.org.uk.



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