

# Quentin Blake Centre for Illustration

## We're a museum, gallery or archive

We'd love you to celebrate illustration with us this 29 November. Read on for all you need to know...



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## Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, infographics and road signs, posters and videogames. It helps us examine the past and imagine the future. Find out more in our 101-second film [what is illustration?](#)



Two of our own exhibitions: Ladybird By Design (left) and Designed in Cuba (right)  
© Paul Grover

National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme! This year, with your help, we want even more people to join the conversation about illustration.

# How can we celebrate the illustration in our collections?

Maps, packaging, diagrams, advertising and posters are all examples of illustration. Here are some ways you can celebrate them:

- On 29 November, join in with our **National Illustration Day social media campaign**, tagging @qbcentre and #NationalIllustrationDay2024. Ask your team to share some popular or rarely-seen illustration from your collection.
- Invite an illustrator to take part in an **event, talk or book signing** at your venue, or to illustrate what your visitors and team are up to.
- Host an illustration **workshop** for families or schools. You can find free [downloadable resources](#) on our website.
- Create an illustration **scavenger hunt** through your spaces.



Above left: manhole spotting activity by Toya Walker © Valentina Zunino

Above right: botanical illustrator workshop at the Museum of St John.

## Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at [communications@qbcentre.org.uk](mailto:communications@qbcentre.org.uk).



@qbcentre



@quentinblakecentre



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