

## We're an illustration course!

We'd love you and your students to celebrate illustration with us this 29 November. Read on for all you need to know...



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## Why celebrate National Illustration Day?

Illustration is everywhere – in picture books and graphic novels, on posters and signage, and embedded in videogames and apps. As the national charity for illustration, we're inviting everyone to celebrate the pictures that are part of our lives and the brilliant people who make them. National Illustration Day 2023 trended on X, attracted hundreds of thousands of social media engagements and was featured on BBC Radio 4's Today Programme! This year, with your help, we want even more people to join the conversation about illustration.



Left: Designed in Cuba exhibition; right: Sketchmeet event. © Paul Grover

## How can we join in?

- Share the work happening in your studio in a display on your campus.
- On 29 November in with our National Illustration Day social media campaign, tagging @qbcentre and using the hashtag #NationalIllustrationDay2024. Post what's happening in your studio or workshop, illustration that's inspired you, or work by your alumni.
- Devise a one day National Illustration Day brief.



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## Show us

Tag @qbcentre on socials with #NationalIllustrationDay2024 so we can share your celebrations! You can also email us at [communications@qbcentre.org.uk](mailto:communications@qbcentre.org.uk).



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