

## Guiding Values

<b>Company Mission</b>     <hr style="border-top: 1px dashed black;"/> KPIS	<b>Environmental Mission</b>     <hr style="border-top: 1px dashed black;"/> KPIS	<b>Social Mission</b>     <hr style="border-top: 1px dashed black;"/> KPIS
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Key Partners	Key Activities	Value Propositions Customers	Customer Relationships	Customer Segment Customers	
		Environment		Environmental	
	Key Resources		Channels		
		Society		Society	
Costs Financial	Environmental • Waste • Bi-Products • Pollution • Land/ Sea Impact	Social	Revenue Streams		

Mission Governance	Environmental Governance	Social Governance
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## Governance Structures

# The Sustainable Business Model Canvas

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This work is an adaption of the original Strategyzer canvas. We have adapted the sections: costs, value propositions, customer segments and have added the sections: government structures and guiding values.