#### PEOPLEFLUENT

#### SUBSCRIPTION SERVICES AGREEMENT

#### For the Instilled LXP and any other agreed Application

#### Standard Terms and Conditions Schedule

This Subscription Services Agreement is between the PeopleFluent group company identified in the Sales Order Form ("PeopleFluent") and the ("Client") and describes the terms and conditions pursuant to which PeopleFluent, as an authorized Instilled reseller, will provide the Services to the Client. By use of the Services, Client agrees to be bound by the terms and conditions of this Agreement.

### 1 DEFINITIONS AND INTERPRETATION

<sup>1.1</sup> In this Agreement, unless the context otherwise requires, the following words and expressions shall have the following meanings:

"Affiliate" means at any time a party that, directly or indirectly, partially or fully controls, is partially or fully controlled by, or is under partial or full common control with, either of the parties to this Agreement, including but not limited to direct and indirect subsidiaries of an ultimate parent holding company. For purposes of this Agreement, PeopleFluent Affiliates shall include any companies in the (former) NetDimensions group of companies or otherwise part of the Learning Technologies Group.

"Agreement" means this PeopleFluent Subscription Services Agreement for the Instilled LXP and any other agreed Application to which the Client is required to agree before using the Services comprising the Sales Order Form(s) and this Standard Terms and Conditions Schedule.

"Application(s)" means the Instilled LXP software application(s) and, where so agreed in the Sales Order Form, any other indicated software application(s), as made available by PeopleFluent or any of its Affiliates to the Client through the Subscription Services.

"Authorized Users" means up to the agreed quantity of employees, agents, contractors or such other category of users as agreed in a Sales Order Form of the Client and its Affiliates issued with passwords by the Client's Instilled account or system owner to access and use the Subscription Services in accordance with this Agreement.

"Authorized Support Contacts" means the Client's Subscription Services system administrators.

"Bandwidth" means the rate of data transfer, bit rate or throughput to our systems paid for by the Client as identified in the Sales Order Form as may be varied by PeopleFluent pursuant to this Agreement.

"Business Hour" means an hour during Normal Business Hours.

"Client" means the entity that wishes to access and use the Subscription Services, as indicated in the Sales Order Form.

"Client Content" means the (personal) data, information and (video) material uploaded, created in or input to the Subscription Services and stored by PeopleFluent or its Affiliates on behalf of the Client within the Subscription Services.

"Confidential Information" means all (1) Client Content and (2) information concerning the business, finances, technology, clients or commercial affairs of a party or its clients which, by its nature, would be reasonably known to be confidential.

"Fees" means the annual fees or other fees payable for the Services by the Client to

PeopleFluent specified in the Sales Order Form or separately agreed upon, as may be varied by PeopleFluent pursuant to Section 5.5 of this Agreement.

**"Hosting Facility"** means any third-party hosting facility or facilities used by PeopleFluent or its relevant Affiliate in providing the Subscription Services (currently with Amazon Web Services) as may be changed from time to time by PeopleFluent or its relevant Affiliate in accordance with this Agreement.

"Initial Term" means as defined in the Sales Order Form, or by lack of such definition, 12 months from the Start Date.

"Intellectual Property Rights" means patents, trademarks, internet domain names, service marks, registered designs, applications for registration of any of the foregoing, copyright, database rights, design rights, trade and business names and any other similar protected rights in any country.

"Normal Business Hours" means, between 09:00 and 17:00 EST on weekdays, not including any United States public holidays.

"Renewal Term" means as outlined in Section 11 or as otherwise defined in the Sales Order Form.

"Sales Order Form" means the order form, purchase order, signature page, webpage, and/or statement of work referencing this Agreement and specifying the relevant agreed commercial terms (including the Fees, and detail of the Application(s) to be made available through the Subscription Services) as accepted by the Client prior to the Start Date. The Sales Order Form may be attached to this Agreement or may be included in a separate (digital) document(s) or website making reference to this Agreement.

"Services" means any service rendered to Client by PeopleFluent or its relevant Affiliate under this Agreement as specified in the Sales Order Form or agreed upon separately, including (1) providing the Client access to the Subscription Services, and (2) the Support Services.

"Service Documentation" means the applicable parts of the description of the Subscription Services made available by PeopleFluent to the Client as may be varied or amended from time to time by PeopleFluent or its relevant Affiliate.

"Service Level Terms" means the service level terms specified in Section 4 as part of the Services under this Agreement.

"Start Date" means the date set out in the Sales Order Form, or, if earlier or in the absence of a date being specified, the first date on which one or more Authorized Users are given access to the Subscription Services.

"Storage Capacity" means the maximum storage capacity within the Subscription Services to be used by, and paid for by the Client as identified in the Sales Order Form, or, where not so specified, as determined by PeopleFluent.

"Subscription Services" means the Application based Subscription Services as made available by PeopleFluent or its relevant Affiliate(s) to the Client, for its access and use subject to the terms and conditions of this Agreement.

"Support Services" means the support services described in this Agreement.

"Term" means the term of this Agreement.

"Year" means a 12-month period starting from the Start Date or each subsequent anniversary thereof.

<sup>1.2</sup> Headings contained in this Agreement are for reference purposes only and shall not be deemed to be an indication of the meaning of the section to which they relate.

<sup>1.3</sup> Where the context so implies, words importing the singular number shall include the plural and vice versa and words importing the masculine shall include the feminine and vice versa.

1.4 Anything agreed in a Sales Order Form takes priority over the terms and conditions

set out in this Standard Terms and Conditions Schedule. Except as set out in this Agreement, no other terms shall apply, even where specified in the Client's purchase order or otherwise.

## 2 PROVISION OF THE SERVICES

In consideration of the payment of the applicable Fees and subject to the terms and conditions (including any quantity restrictions) of this Agreement, PeopleFluent or its relevant Affiliate shall for the duration of this Agreement provide the Client with, as applicable:

- 2.1.1 access to the Subscription Services and the right to use the Subscription Services for its internal business purposes by its Authorized Users;
- 2.1.2 subject to any agreed Authorized User and Bandwidth quantity restrictions;
- 2.1.3 the Support Services;
- 2.1.3 the Storage Capacity; and
- 2.1.5 such other Services as may be agreed in the Sales Order Form, or otherwise agreed between the parties in writing.

Any services or resources provided by PeopleFluent or its relevant Affiliate in addition to those referred to in Section 2.1 shall be charged to the Client on a time and materials basis (on PeopleFluent's or its relevant Affiliate's standard rates as notified to the Client) or on such other basis and subject to such terms and conditions as may be mentioned on the Sales Order Form or separately agreed between the parties in writing.

<sup>2.3</sup> Client Content is only available through the Subscription Services for the Term and, subject to the terms and conditions of this Agreement, shall be deleted by PeopleFluent after the termination of this Agreement.

2.4 PeopleFluent and its relevant Affiliate(s) may implement changes, updates, upgrades and/or enhancements to the Services from time to time ("Changes"). Changes to the Subscription Services shall normally be scheduled with advance notice. The Intellectual Property Rights in the Changes shall remain with and vest in PeopleFluent and or its licensors.

# **3** ACCESS TO THE SUBSCRIPTION SERVICES

The Client shall during the Term have a non-exclusive, limited, non-transferable, non-sublicensable right to use the Services and to allow Authorized Users to access and use the Subscription Services throughout the term of this Agreement for its legitimate internal business purposes, subject however to the agreed quantity restrictions included in this Agreement.

<sup>3.2</sup> PeopleFluent or its relevant Affiliate(s) will provide the Client with access to the Subscription Services from the Start Date at the administrator level which will allow the Client to configure the Subscription Services and assign usernames and passwords that will allow Authorized Users to access and use the Subscription Services at the level selected by the administrator.

- The Client shall be responsible for any unauthorized use of the Subscription Services. PeopleFluent or its relevant Affiliate will take reasonable steps to prevent unauthorized use of the Subscription Services.
- The Client is responsible for ensuring that: (i) the Authorized Users have adequate access to the internet, (ii) the Client's systems and firewalls do not hinder or prevent access to the Subscription Services, (iii) the Authorized Users have an up to date browser supported by the Subscription Services (as identified in the Service Documentation).
- <sup>3.5</sup> PeopleFluent or its relevant Affiliate shall use industry recognized virus protection software in the operation the Subscription Services.

<sup>3.6</sup> PeopleFluent shall be entitled to suspend the Client's access to the Subscription Services: (i) on reasonable notice to the Client for such period as may be reasonably required for maintenance, repairs and/or improvements; and (ii) without prior notice to the Client for exceptional operational reasons, and in such circumstances PeopleFluent shall, if requested, provide the Client with an explanation for any such suspension.

<sup>3.7</sup> PeopleFluent or its relevant Affiliate shall use commercially reasonable efforts to prevent unauthorized access to the Client Content and S Subscription Services. The Client acknowledges that the Subscription Services and data transmitted to the Services are provided via the internet, a publicly-available computer network, and that such publicly-available networks are susceptible to failure, attack and hacking.

## **4** SUPPORT SERVICES AND SERVICE LEVEL TERMS

<sup>4.1</sup> PeopleFluent's Support Services and Service Level Terms are set out in this Section 4 provided they may be further specified in the Sales Order Form. PeopleFluent reserves the right to amend the Support Services and Service Level Terms at any time, so long as the amendment does not have a material adverse effect on the Client. The Service Level Terms are limited to those events and service levels within PeopleFluent's (or its relevant Affiliate('s)(s')) commercially reasonable control and do not include events or services or security failures resulting from any actions or inactions of the Client or any third parties not under PeopleFluent's or its relevant Affiliate('s)(s') direct control (including but not limited to Client or third party equipment and internet or telecommunications providers).

4.2 Service availability is defined as the amount of time that the Subscription Services is available to the Client and capable of performing operations, excluding Scheduled Maintenance Down Time (as defined below) and non-availability caused by the actions or inactions of the Client. Non-availability is the amount of time (excluding Scheduled Maintenance Down- Time) that the Subscription Services are either not available or not capable of performing operations. The Subscription Services will be available 99% of the time calculated over each Year.

<sup>4.3</sup> The Client accepts that PeopleFluent or its relevant Affiliate(s) will require scheduled down-time periods from time to time to perform system maintenance, backup and upgrade functions for the Subscription Services ("Scheduled Maintenance Down-Time").

<sup>4.4</sup> PeopleFluent or its relevant Affiliate(s) will use its reasonable endeavors to ensure that Scheduled Maintenance Down-Time is at times and for periods which minimize inconvenience to the Client. The measurement for Scheduled Maintenance Down-Time is the time elapsed from when the Subscription Services become unavailable to perform operations to the time when the Subscription Services becomes available to perform operations again.

4.5 PeopleFluent or its relevant Affiliate(s) shall only provide support to the Client's Authorized Support Contacts only using PeopleFluent's relevant ticketing system or such other means as communicated by PeopleFluent.

<sup>4.6</sup> Support requests can be made and shall normally be responded to by PeopleFluent or the applicable Affiliate(s) between Normal Business Hours.

4.7 PeopleFluent will in its sole discretion prioritize support requests related to the Subscription Services into four levels, as follows:

LEVEL	DESCRIPTION	RESPONSE TIME

	All users and/or	
CRITICAL	critical functions	1 Business Hour
	affected.	
	Subscription Services	
	completely	
	unavailable	
SEVERE	Large number of users	2 Business Hours
SEVERE	and/or critical functions	
	affected	
MEDIUM	Limited number of users	8 Business Hours
WEDIOW	and/or functions affected.	
	Business processes can	
	continue	
MINOR	Few users and/or	16 Business Hours
	functions affected.	
	Business processes can	
	continue	

<sup>4.8</sup> "Response Time" refers to the response time by which PeopleFluent or its relevant Affiliate (s) shall endeavor to communicate (by email, online case management system or telephone, as applicable) with the Client in respect of the reported support request. It does not refer to the time in which the reported problem will be resolved by PeopleFluent or its relevant Affiliate (s). Response Times are calculated the basis of Business Hours, e.g. if PeopleFluent receives a Medium ticket at 17:00 EST, we shall endeavor to respond before 17:00 EST the next business day.

4.9 Subject to Section 4.8, PeopleFluent shall provide its reasonable efforts to resolve Critical and Severe tickets as soon as reasonably possible and any other tickets as soon as practicable. PeopleFluent shall also provide its reasonable efforts to communicate ticket progress to the Client from time to time.

<sup>4.10</sup> When reporting an error or fault in, or connection with the Subscription Services, the Client shall provide sufficient material and information to enable PeopleFluent or its relevant Affiliate(s) to duplicate or identify the error or fault being reported by the Client, and PeopleFluent or its relevant Affiliate shall only be held to address such error or fault after notification of the same by the Client.

4.11

PeopleFluent shall not be obliged to provide support in respect of:

- 4.11.1 any error or fault attributable to Force Majeure (as defined below);
  - 4.11.2 incorrect use of, or damage to the Services from whatever cause other than any act or omission by PeopleFluent or its relevant Affiliate(s) or any party under their control;
- 4.11.3 Client's failure to maintain the necessary environmental conditions for use of the Subscription Services; and/or
- 4.11.4 breach of the Client's obligations under this Agreement.
- 4.12 Unless where so explicitly stated in a Sales Order Form, Support Services do not include:
  - 4.12.1 Client or Authorized Users training;
  - 4.12.2 Client custom themes and functionality; and/or
  - 4.12.3 Third-party functionality that has been developed and made available to the Client within or in conjunction with the Subscription Services.

To the extent additional Support Services have been agreed upon in a Sales Order Form or otherwise, PeopleFluent shall provide its reasonable efforts to provide such services in accordance with the relevant Sales Order Form without any guarantee that any results envisaged by the Client will be achieved, except where so expressly otherwise agreed in writing.

## **5 FEES AND PAYMENT**

<sup>5.1</sup> The Client shall pay PeopleFluent all Fees within thirty (30) days of the date of receipt invoice, without deduction, set-off or counterclaim. If Customer requires a purchase order (P.O.), it shall be provided when the Order Form or SOW is signed. In no event shall Customer's failure or delay in providing a P.O. alter its payment obligations under the relevant Order Form or SOW. All Fees are exclusive of all applicable taxes such as VAT which shall, if applicable, be payable in addition. Unless expressed otherwise in the Sales Order Form, the Fees shall be payable annually in advance.

<sup>5.2</sup> If the Client does not make payment by the due date, PeopleFluent may, without prejudice to any other rights and remedies at its option, suspend the Client's access to the Subscription Services until payment is received.

PeopleFluent reserves the right to charge the Client interest in respect of the late payment of any sum due under this Agreement (as well as before judgment) at the rate of six percent (6%) per year above the U.S. Prime Rate from the due date therefore until the payment.

<sup>5.4</sup> Where the Client wishes to dispute an invoice or part of an invoice it will do so as soon as reasonably practicable and in any event within fifteen (15) working days of receipt of the applicable invoice after which period its right to dispute an invoice shall lapse.

<sup>5.5</sup> PeopleFluent may at the end of the Initial Term, applicable Renewal Term and/or applicable subscription period, increase the Fees with at least ninety (90) days' advance notice in writing.

## 6 WARRANTIES

6.2

6.1 PeopleFluent hereby warrants to the Client that it and its relevant Affiliate will provide the Services:

- 6.1.1 with reasonable skill and care;
- 6.1.2 using appropriately qualified and experienced personnel; and
- 6.1.3 in accordance with all laws applicable to its obligations under this Agreement. The Client hereby warrants to PeopleFluent that:
- 6.2.1 it will use reasonable commercial endeavors, including using up-to-date viruschecking routines, to ensure that its data and content transmitted to the Services remain free from viruses and other malicious code;
- 6.2.2 in using the Services it will comply with all applicable laws; and
  - 6.2.3 it will not upload any material or content through the Subscription Services which causes or may reasonably cause harm to PeopleFluent's or its relevant Affiliate's servers or to the provision of the Services.

# 7 THE CLIENT'S PARTICIPATION

The Client shall ensure that its computer systems used for accessing and using the Subscription Services meet the minimum requirements as required by and made known to the Client by PeopleFluent or its relevant Affiliate(s).

7.2 The Client shall each time provide PeopleFluent in a timely fashion with such assistance and information as PeopleFluent may reasonably require in the set up and provision

of the Services.

The Client is responsible for all Client Content and acknowledges that PeopleFluent or its relevant Affiliate(s) is not obliged to, but may screen and/or monitor the Client Content. The Client shall ensure that:

- 7.3.1 Client Content does not contain any material that is defamatory, discriminatory, obscene or offensive or reasonably likely to cause offence;
- 7.3.2 It has all necessary rights, authorizations, licenses and consents to upload, input and/or create the Client Content to/in the Subscription Services; and
- 7.3.3 The Subscription Services are not to be used for file sharing purposes or any other purposes that may adversely impact PeopleFluent's or its relevant Affiliate('s)(s') servers and systems.
- PeopleFluent or its relevant Affiliate(s) may temporarily suspend or limit all or any part of the Services where it, in its sole option, determines that this section is being breached by the Client.

7.4 PeopleFluent reserves the right, in its sole discretion, to take such action as it considers appropriate with regard to any Client Content which may give rise to a claim against PeopleFluent or its relevant Affiliate(s) or which it considers to be defamatory, discriminatory, obscene, offensive, illegal or reasonably likely to cause offence.

A fair use policy shall apply in regards to all aspects of the Services and PeopleFluent may temporarily suspend or limit all or any part of the Services where it, in its sole option, determines that such policy is being violated.

### 8 INTELLECTUAL PROPERTY RIGHTS

<sup>8.1</sup> The Client acknowledges that all Intellectual Property Rights in (any and all parts of) the Application, the Service Documentation, the Subscription Services and all other parts of the Services, including but not limited to the structure and arrangement of the Client Content within the Subscription Services, shall vest in and be the property of PeopleFluent, its relevant Affiliate(s), or its licensors (as applicable). The Client will not obtain any rights in (any part of) the Subscription Services, the Application, the Service Documentation, and all other parts of the Services other than those expressly granted to it under this Agreement.

<sup>8.2</sup> Subject to Section 8.1, nothing in this Agreement or the use of (any part of) the Services by the Client and its Authorized Users shall transfer ownership of any Intellectual Property Rights in the Client Content to PeopleFluent, or any of its Affiliates. All Intellectual Property Rights in the Client Content shall be and remain the property of the Client or its licensors (as applicable). The Client hereby grants PeopleFluent, and its relevant Affiliate(s) a revocable, non-exclusive, limited, royalty free, nontransferable license to use, store and process the Client Content as part of the Services for the duration of, and the purposes as envisaged by this Agreement.

#### 9 INDEMNITIES

9.1 PEOPLEFLUENT SHALL DEFEND AND INDEMNIFY THE CLIENT AND KEEP THE CLIENT INDEMNIFIED AGAINST ANY AND ALL LOSSES, DAMAGES AND REASONABLE AND VERIFIABLE COSTS AND EXPENSES INCURRED BY THE CLIENT AND ARISING OUT OF ANY AND ALL ACTIONS, CLAIMS OR PROCEEDINGS BY A THIRD PARTY ALLEGING THAT USE BY THE CLIENT OF THE SUBSCRIPTION SERVICES) (BUT NOT ANY CLIENT CONTENT STORED THEREIN) IN ACCORDANCE WITH THIS AGREEMENT INFRINGES SUCH THIRD PARTY'S INTELLECTUAL PROPERTY RIGHTS ("A CLAIM") PROVIDED THAT: (I) THE CLIENT SHALL IMMEDIATELY NOTIFY PEOPLEFLUENT IF A CLAIM IS MADE AGAINST THE CLIENT AND AGREES TO GRANT TO PEOPLEFLUENT EXCLUSIVE CONTROL OF THE CLAIM INCLUDING THE SETTLEMENT THEREOF; (II) THE CLIENT SHALL AT THE REQUEST AND EXPENSE OF PEOPLEFLUENT AFFORD TO PEOPLEFLUENT AND/OR THE RELEVANT AFFILIATE ALL REASONABLE ASSISTANCE FOR THE PURPOSE OF CONTESTING, NEGOTIATING OR SETTLING THE CLAIM; (III) THE CLIENT SHALL NOT MAKE ANY ADMISSIONS (SAVE WHERE REQUIRED BY COURT ORDER OR GOVERNMENTAL REGULATIONS) WHICH MAY BE PREJUDICIAL TO THE DEFENSE OR SETTLEMENT OF THE CLAIM WITHOUT THE APPROVAL OF PEOPLEFLUENT (NOT TO BE UNREASONABLY WITHHELD OR DELAYED). IF THERE IS A CLAIM, PEOPLEFLUENT AND/OR THE RELEVANT AFFILIATE MAY: (A) TAKE SUCH ACTION AS IT CONSIDERS APPROPRIATE IN ITS SOLE DISCRETION INCLUDING BUT NOT LIMITED TO CHANGING THE SUBSCRIPTION SERVICES TO AVOID OR SETTLE ANY SUCH CLAIM, (B) (PARTLY) SUSPEND THE CLIENT'S USE OF THE SUBSCRIPTION SERVICES IN WHICH CASE PEOPLEFLUENT SHALL EXTEND THE CONTRACTED SUBSCRIBED-FOR PERIOD OF USE BY THE PERIOD OF SUSPENSION AND THE RENEWAL DATE SHALL BE ADJUSTED ACCORDINGLY, AND/OR (C) (PARTLY) TERMINATE CLIENT'S USE OF THE SUBSCRIPTION SERVICES IN WHICH CASE PEOPLEFLUENT SHALL PAY THE CLIENT AN AMOUNT EQUIVALENT TO THE UNUSED PART OF THE CONTRACTED SUBSCRIPTION PERIOD CALCULATED ON A STRAIGHT LINE BASIS.

THE CLIENT SHALL INDEMNIFY PEOPLEFLUENT AND ITS RELEVANT PEOPLEFLUENT 9.2 AFFILIATE(S) ("INDEMNIFIED PARTIES") AND KEEP THE INDEMNIFIED PARTIES INDEMNIFIED AGAINST ANY AND ALL LOSSES, DAMAGES AND REASONABLE AND VERIFIABLE COSTS AND EXPENSES INCURRED BY THE INDEMNIFIED PARTIES AND ARISING OUT OF ANY AND ALL ACTIONS, CLAIMS OR PROCEEDINGS BY A THIRD PARTY ALLEGING THAT THE POSSESSION, PROCESSING, PUBLISHING, STORAGE OR USE BY (ANY OF) THE INDEMNIFIED PARTIES OF THE CLIENT CONTENT IN ACCORDANCE WITH THIS AGREEMENT INFRINGES SUCH THIRD PARTY'S INTELLECTUAL PROPERTY RIGHTS ("A CLAIM") PROVIDED THAT: (I) PEOPLEFLUENT SHALL AS SOON AS REASONABLY PRACTICABLE NOTIFY THE CLIENT IF A CLAIM IS MADE AGAINST (ANY OF) THE INDEMNIFIED PARTIES AND AGREES TO GRANT TO THE CLIENT EXCLUSIVE CONTROL OF THE CLAIM INCLUDING THE SETTLEMENT THEREOF (NOT TO (ANY OF) THE INDEMNIFIED PARTIES' DETRIMENT); (II) PEOPLEFLUENT SHALL AT THE REQUEST AND EXPENSE OF THE CLIENT AFFORD TO THE CLIENT REASONABLE ASSISTANCE FOR THE PURPOSE OF CONTESTING, NEGOTIATING OR SETTLING THE CLAIM; (III) PEOPLEFLUENT SHALL NOT MAKE ANY ADMISSIONS (SAVE WHERE REQUIRED BY COURT ORDER OR GOVERNMENTAL REGULATIONS) WHICH MAY BE PREJUDICIAL TO THE DEFENSE OR SETTLEMENT OF THE CLAIM WITHOUT THE APPROVAL OF THE CLIENT (NOT TO BE UNREASONABLY WITHHELD OR DELAYED).

## 10 SECURITY

<sup>11.1</sup> PeopleFluent will maintain and enforce commercially reasonable physical and logical security methods and procedures to protect Client Content and to secure and defend the Subscription Services against "hackers" and others who may seek to access the Subscription Services without authorization. PeopleFluent will use commercially reasonable efforts to remedy any breach of security or unauthorized access. PeopleFluent reserves the right to suspend access to the Subscription Services in the event of a suspected or actual security breach.

# 11 LIMITATION OF LIABILITY

11.1 THIS SECTION 11 SETS OUT THE FULL EXTENT OF THE ENTIRE FINANCIAL LIABILITY OF PEOPLEFLUENT AND ITS AFFILIATES (INCLUDING ANY LIABILITY FOR THE ACTS OR OMISSIONS OF THEIR RESPECTIVE EMPLOYEES, AGENTS, AFFILIATES AND SUBCONTRACTORS) TO THE CLIENT UNDER OR IN CONNECTION WITH THIS AGREEMENT NO MATTER HOW SUCH LIABILITY ARISES AND WHETHER FOR BREACH OF CONTRACT, TORTIOUS ACTS OR OMISSIONS (NOT LIMITED TO NEGLIGENCE) OR BREACH OF STATUTORY DUTY.

11.2 A PARTY'S LIABILITY TO THE OTHER PARTY FOR DEATH OR PERSONAL INJURY RESULTING FROM ITS NEGLIGENCE OR FOR FRAUDULENT MISREPRESENTATION SHALL NOT BE LIMITED. <sup>11.3</sup> PEOPLEFLUENT AND ITS AFFILIATE SHALL HAVE NO LIABILITY TO THE CLIENT IN RESPECT OF THE CLIENT'S OR AUTHORIZED USERS' INABILITY TO ACCESS THE SUBSCRIPTION SERVICES, OR ERRORS IN THE FUNCTIONING OF THE SUBSCRIPTION SERVICES OR APPLICATION(S) WHICH ARE ATTRIBUTABLE TO: (I) AN EVENT OF FORCE MAJEURE (SEE SECTION 14.5); (II) CLIENT'S VIOLATION OF, OR NON-COMPLIANCE WITH SECTION 7.1; (III) OPERATOR ERROR; AND/OR (IV) PROVISION OF INSUFFICIENT AND/OR INCORRECT INFORMATION BY THE CLIENT TO PEOPLEFLUENT OR ITS RELEVANT AFFILIATE(S).

<sup>11.4</sup> SUBJECT TO SECTION 11.2, PEOPLEFLUENT AND ITS AFFILIATES SHALL NOT BE LIABLE TO THE CLIENT FOR: ANY INDIRECT OR CONSEQUENTIAL LOSS OR DAMAGE; LOSS OF PROFIT; LOSS OF BUSINESS; LOSS OF REPUTATION; DEPLETION OF GOODWILL; AND, SUBJECT TO SECTION 11.5 (II), ANY LOSS OF, DAMAGE TO OR CORRUPTION OF CLIENT CONTENT.

SUBJECT TO SECTION 11.1, PEOPLEFLUENT'S OR ITS AFFILIATE('S)(S') LIABILITY IN 11.5 RESPECT OF: (I) DAMAGE TO THE CLIENT'S TANGIBLE PROPERTY RESULTING DIRECTLY FROM PEOPLEFLUENT'S, AND/OR ITS RELEVANT AFFILIATE'S NEGLIGENCE OR THAT OF THEIR EMPLOYEES SHALL NOT EXCEED US \$500,000 FOR ANY ONE EVENT OR SERIES OF CONNECTED EVENTS; (II) ANY LOSS OF, DAMAGE TO OR CORRUPTION OF CLIENT CONTENT DUE TO PEOPLEFLUENT'S FAULT OR OMISSION SHALL BE LIMITED TO RECONSTITUTING THE SAME SO FAR AS IS REASONABLY POSSIBLE (III) IMPAIRED OR NO ACCESS TO THE SUBSCRIPTION SERVICES WHICH EXCEEDS THE AVAILABILITY LEVELS STATED IN SECTION 4 IN ANY YEAR SHALL NOT EXCEED THE TOTAL OF FEES PAID BY THE CLIENT TO PEOPLEFLUENT FOR SUBSCRIPTION SERVICES FOR SUCH YEAR PROPORTIONATE TO SUCH EXCESS CALCULATED ON A STRAIGHT LINE BASIS; (IV) ANY INDEMNITY OBLIGATION UNDER THIS AGREEMENT SHALL BE LIMITED TO US \$100,000; AND, (V) ANY OTHER AND ALL LOSSES NOT COVERED BY THE FOREGOING SHALL NOT EXCEED, IN AGGREGATE, 100% OF THE FEES PAID BY THE CLIENT FOR THE SUBSCRIPTION SERVICES UNDER THIS AGREEMENT FOR THE YEAR IN WHICH THE INCIDENT GIVING RISE TO THE LIABILITY OCCURRED AND IF MORE THAN ONE INCIDENT GIVES RISE TO THE SAME LIABILITY THEN THE YEAR IN WHICH THE FIRST IN THE SERIES OF INCIDENTS OCCURRED.

<sup>11.6</sup> UNLESS EXPRESSLY SET OUT IN THIS AGREEMENT, ALL CONDITIONS, WARRANTIES, REPRESENTATIONS (UNLESS MADE FRAUDULENTLY) OR OTHER TERMS IMPLIED BY STATUTE OR LAW ARE EXCLUDED TO THE FULLEST EXTENT PERMITTED BY LAW.

#### 12 TERM AND TERMINATION OF THIS AGREEMENT

This Agreement shall come into force on the Start Date and will, subject to the remainder of this section, continue for the Initial Term, and, unless otherwise agreed in writing, any Renewal Term, unless terminated earlier pursuant to this Section 12. This Agreement shall following the Initial Term continue on a Year-to-Year basis (each subsequent Year in such case being a "Renewal Term") unless or until terminated by either party effective the last day of a Year on not less than thirty (30) days' written notice to the other party. PeopleFluent may terminate this Agreement immediately by notice to the Client if the Client: (i) fails to pay to PeopleFluent any amounts payable under this Agreement as they fall due (provided that PeopleFluent, prior to exercising this right, has given the Client written notice of its intent to exercise this right, and has given the Client at least 30 business days to remedy such breach); or, (ii) has repeatedly used or permitted access to the Subscription Services otherwise than in accordance with the terms of this Agreement.

12.2 Either party may terminate this Agreement immediately by written notice to the other party if:

12.2.1 The other party commits any material breach of any term of this Agreement which (in the case of a breach capable of being remedied) shall not have been remedied within 30 days of a written request to remedy the same; or 12.2.2 An order is made or a resolution is passed for the winding-up of the other party or an order is made for the appointment of an administrator to manage the affairs, business and property of the other party, or such an administrator is appointed or documents are filed with the court for the appointment of an administrator or notice of intention to appoint an administrator is given by the other or its directors or by a qualifying floating charge holder, or a receiver and/or manager or administrative receiver is appointed in respect of all or any of the other party's assets or undertaking or circumstances arise which entitle the Court or a creditor to appoint a receiver and/or manager or administrative receiver or which entitles the Court to make a winding-up or bankruptcy order or the other party takes or suffers any similar or analogous action in consequence of debt.

Any termination of this Agreement shall be without prejudice to any other rights or 12.3 remedies a party may be entitled to hereunder or at law, and shall not affect any accrued rights or liabilities of either party nor the coming into or continuance in force of any provision hereof which is expressly or by implication intended to come into or continue in force on or after such termination.

#### CONFIDENTIALITY 13

Each party shall appropriately protect all Confidential Information received 13.1 directly or indirectly from the other party. Such Confidential Information shall not be disclosed to any third party (not including Affiliates) other than the (Affiliates') employees, agents and authorized subcontractors of the receiving party without the prior written consent of the party to whom such Confidential Information belongs. Neither the party receiving Confidential Information nor its Affiliates, employees or authorized subcontractors shall use any such Confidential Information for any purpose other than the performance of this Agreement. Further, each party shall procure that such Affiliates, employees, agents and subcontractors act in a manner consistent with the obligations of confidentiality set out herein. This section shall not apply to Confidential Information if and to the extent that: (i) it is required to be disclosed by any court of competent jurisdiction or by a governmental or regulatory authority or where there is a legal right, duty or requirement to disclose, provided that where possible and without breaching any such requirements, two (2) days' prior notice is given to the other party of such disclosure; (ii) it is information which is, at the date of this Agreement or subsequently, in the public domain through no fault of the party receiving such information; (iii) the receiving party can demonstrate subsequently came into its knowledge by means of disclosure by a third party free from any obligation of confidentiality; (iv) the receiving party can show it was information in the possession of the receiving party prior to disclosure under this Agreement; and/or (v) it is information that is independently developed by personnel of the receiving party having no access to the other party's Confidential Information.

The obligations of this section shall survive termination of this Agreement. 13.2

#### FORCE MAJEURE 14

14.1

Neither party shall have any liability to the other under this Agreement to the extent that the performance of its obligations is delayed, hindered or prevented by an Event of Force Majeure. "Event of Force Majeure" shall mean fire, storm, flood, earthquake, accident, adverse weather conditions, explosions, Acts of God, terrorism or the threat thereof, nuclear, chemical or biological contamination, compliance with any law, governmental controls, restrictions or prohibitions, strikes, lock-outs, industrial action, employment dispute, protests, public disorder, traffic congestion, accident, epidemic breakdown, vandalism, interruptions in communications or power supply, shortages of materials or supplies, failure or malfunction of computer systems or any other event or circumstance outside the control of a party to this Agreement.

## 15 NOTICES

Any notice, request, instruction or other document to be given by a party under this Agreement shall be delivered by hand, sent by pre-paid first-class post, or by facsimile or e- mail transmission to the recipient's usual address, fax number or email address or such other address, fax number or email address which may be notified by that party in accordance with this Section 15.1.

<sup>15.2</sup> Unless proved otherwise, a notice shall be deemed to have been received if delivered by hand, at the time of delivery; if sent by facsimile or email during the day of transmission as long as the sender can show satisfactory transmission on a US week day (not a public holiday) between 9:00 a.m. and 5:00 p.m. EST; and if sent by post, 48 hours after posting.

# 16 GENERAL

<sup>16.1</sup> The terms and conditions of this Agreement are the entire agreement between the parties and supersedes all prior and contemporaneous negotiations, discussions or agreements, whether written or oral, between the parties regarding the subject matter contained therein.

<sup>16.2</sup> Each party acknowledges that in entering into this Agreement it does not do so on the basis of, and does not rely on any representation, unless made fraudulently, warranty or other provision not expressly contained in this Agreement.

Any variation to this Agreement must be in writing and signed on behalf of both parties. If a court decides that any part of this Agreement cannot be enforced, that particular part of this Agreement will not apply, but the rest of this it will.

<sup>16.4</sup> A waiver by a party of a breach of any provision shall not be deemed a continuing waiver or a waiver of any subsequent breach of the same or any other provisions. Failure or delay in exercising any right under this Agreement shall not prevent the exercise of that or any other right.

<sup>16.5</sup> The Client may not assign or transfer any benefit, interest or obligation under this Agreement.

<sup>16.6</sup> PeopleFluent has the right to make use of its Affiliates or such third-party service provider it deems appropriate in the delivery of all or any part of the Services. In the event of any such use, PeopleFluent shall remain responsible for all acts and omissions of the applicable Affiliate or service provider subject to the terms of this Agreement.

<sup>16.7</sup> US Government clients only. Each of the components that constitute the Services is a "commercial item" as that term is defined at 48 C.F.R. 2.101, consisting of "commercial computer software" and/or "commercial computer software documentation" as such terms are used in 48 C.F.R. 12.212. Consistent with 48 C.F.R. 12.212 and 48 C.F.R. 227.7202-1 through 227.7202-4, all U.S. Government end users acquire the Services with only those rights set forth herein.

# 17 RIGHTS OF THIRD PARTIES AND AFFILIATES

A person who is not a party to this Agreement shall have no right to enforce any term of this Agreement. This shall not affect any right or remedy of a third party that may exist under any applicable law.

# 18 GOVERNING LAW AND JURISDICTION

This Agreement shall be governed by and interpreted in accordance with the laws of Delaware, without regard to its conflicts of law principles or to the United Nations
2022.1 – Delaware Law

Convention on the International Sale of Goods. Each Party irrevocably consents to the exclusive jurisdiction, forum and venue of the Courts of Delaware over any and all claims, disputes, controversies or disagreements between the Parties or any of their respective subsidiaries, affiliates, successors and assigns under or related to this Agreement or any document executed pursuant to this Agreement or any of the transactions contemplated hereby. This Agreement, and any communications or disputes concerning this Agreement shall be in the English language.