

DESIGNER NYC

Reporting to:

Chief Creative Officer

Overview:

The principle responsibilities of this position will include idea creation, graphic design and spatial/**experiential** design. Other tasks might involve creation of logos, printed collateral, web design, product packaging design, POS displays and client liaison.

This role will work across a variety of projects supporting the senior creatives developing visual concepts and designs that reflect the business and creative requirements from a strategy or brief.

Key Accountabilities:

1. Ideation and concept development
2. Creation of original graphic/multimedia concepts related to an existing or new brand identity
3. Creation of graphics, typically to represent a brand identity or brand campaign
4. Creation of vector and raster graphics for web, multimedia and print
5. Development of branding and adaptation guides and principles to maintain consistent look and feel
6. Design and creation of retail & **experiential** campaigns
7. Design and creation of spatial projects
8. Attending client briefings and project meetings

Other Duties:

To undertake such other duties, training and/or hours of work as may be reasonably required, and which are consistent with the general level of responsibility of this job. To conduct yourself in a manner that always keeps up the appearances of Rosie Lee.

Skills:

- Good knowledge of Adobe Creative Suite
- Good visualisation
- Graphic Design
- Retail and branding design
- Spatial/**experiential** design
- Digital design
- Good attention to detail.

Requirements:

- 2-3 years experience in a similar agency environment
- Ability to contribute creatively to design and idea generation
- Strong oral communication skills/ability to communicate with clients, vendors, partners and staff
- Ability to collaborate with a team or work autonomously
- Thorough and methodical
- Good portfolio

Note:

This Job Description sets out the main duties of the post at the date when it was drawn up. Such duties may vary from time to time without changing the general character of the post or the level of responsibility entailed. Such variations are a common occurrence and cannot of themselves justify a reconsideration of the grading of the post.