Business Advocate Toolkit · Social

Social captions

Post these as written or make them your own. Put your referral link in your bio, a Link sticker or the post itself.

Feed post captions

Partnership announcement

We've partnered with Ezee Fiber. If you're thinking about switching your home internet, check availability with our link and get a $150 bill credit: [link]

In your own words

We run [Business Name] on Ezee Fiber, and [a genuine detail about your experience]. If you're thinking about switching at home, you can get a $150 bill credit through our link: [link]

Short and simple

Switching internet? Get a $150 Ezee Fiber bill credit with our link. Link in bio.

Neighborhood

Ezee Fiber is available in parts of [neighborhood or city]. Check your address with our link and get a $150 bill credit if you sign up: [link]

Story text, frame by frame

Three frames

Frame 1: A quick tip for our regulars

Frame 2: Ezee Fiber offers 100% fiber internet with lifetime pricing

Frame 3: Get a $150 bill credit with our link

Finish with one of the Story end cards in this folder and add your link with the Link sticker.

Google Business Profile update

Update text and button

We've partnered with Ezee Fiber. Customers who sign up through our link and qualify get a $150 bill credit. Check availability at your address: [link]

Button: Learn more

Story end cards (in this folder)

Story_End_Card_Availability

Use it for most posts. Message: See if Ezee Fiber is available at your address.

Story_End_Card_Credit

Use it when the post is about the offer. Message: Get a $150 bill credit.

How to add one

Save the image, add it as the last frame of your Story, and attach your link with the Link sticker on Instagram or the link in your TikTok bio.

Good to know

- Add a simple disclosure, like "We earn a referral reward," to posts about the program.
- Don't promise speeds or availability. Let customers check their address.