



**EAST BAY**  
PERIODONTICS & IMPLANT DENTISTRY

## **Terms & Conditions for Website Usage**

### **General Terms and Conditions**

By accessing or using this website (the “Site”), you agree to be bound by all of the terms, conditions and notices contained in this Site Use Agreement. These general terms and conditions in this Agreement are referred to as the “Agreement.” We reserve the right to revise this Agreement at any time. By continuing to use the Site after such revisions are made, you express your understanding and agreement to such revised terms.

The information on this Site is provided for general information, is not intended to provide medical or surgical advice, and should not be relied upon as a substitute for professional medical advice, diagnosis or treatment. No doctor/patient relationship is established by your use of this Site. No diagnosis or treatment is being provided. The information contained herein should be used in consultation with a doctor of your choice. No guarantees or warranties are made regarding any of the information contained within this Site.

We may provide links on the Site to other websites that are not under our control. In general, any website that has an address (or URL) not containing our domain name is such a website. These links are provided for convenience or reference only and are not intended as an endorsement by us of the organization or individual operating the website or a warranty of any type regarding the website or the information on the website.

This practice has made and will continue to make efforts to include accurate and current information on this Site. However, the materials on our Site are provided “as is” and to the fullest extent permissible pursuant to applicable law, this practice disclaims all warranties, express or implied, including, without limitation, implied warranties of merchantability and fitness for a particular purpose. We do not assume any responsibility or risk for your use of the Site.

We assume no liability for loss or damage whatsoever resulting from any use of or reliance upon the Site or its content. In no event will we be liable for any lost profits, lost savings, lost data, business interruption, or other direct, indirect, special consequential or incidental damages or claims (whether in contract, in tort, or otherwise) arising out of or relating to the Site, even if we have been advised of the possibility of such loss or damage.

## Online Privacy Policy

Your privacy is important to us. We maintain high standards for the protection of your privacy while visiting our website. This practice, like all other medical and dental practices, is required by applicable laws to maintain the privacy of your health information. This online privacy policy applies only to information collected through our Site and not to information collected offline.

As a general policy, no personal information is automatically collected from visitors to our Site. Email addresses and other personally identifiable data about visitors to this Site are known to us only when voluntarily submitted by the visitor. By entering your full name, contact information, and any comments, you are providing personal information that will be used by our medical office for the sole purpose of returning your request to be contacted by us. We will only use this information to contact you in order to assist you in scheduling an appointment and/or to answer any questions you may have indicated in the comments section. Our intention is to only use your personal information to return your request for contact regarding an appointment, and/or a medical-related question.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others rights, property, or safety. We won't send you any unsolicited email ("spam").

Like many other websites, our Site may make use of log files. The information inside the log files includes internet protocol (IP) addresses, type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and number of clicks to analyze trends, administer the Site, track user's movement around the Site, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable.

If you require any more information or have any questions about our privacy policy, please feel free to contact us.

Also please contact us if you wish to opt-out/unsubscribe from receiving any future communication.