

424 Aviation Road NE
Calgary, Alberta, T2E 8H6, Canada
Phone: + 1 (403) 243-3285, Fax: + 1 (403) 243-6199
E-mail: resources@cawst.org, Website: www.cawst.org

CAWST, the Centre for Affordable Water and Sanitation Technology, is a nonprofit organization that provides training and consulting to organizations working directly with populations in developing countries who lack access to clean water and basic sanitation.

One of CAWST's core strategies is to make knowledge about water common knowledge. This is achieved, in part, by developing and freely distributing education materials with the intent of increasing the availability of information to those who need it most.

This document is open content and licensed under the Creative Commons Attribution Works 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by/3.0> or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California 94105, USA.



You are free to:

- Share – to copy, distribute and transmit this document
- Remix – to adapt this document



Under the following conditions:

- Attribution. You must give credit to CAWST as the original source of the document. Please include our website: www.cawst.org

CAWST will produce updated versions of this document periodically. For this reason, we do not recommend hosting this document to download from your website.



CAWST provides mentorship and coaching on the use of its education and training resources.

Stay up-to-date and get support:

- Latest updates to this document
- Other workshop & training related resources
- Support on using this document in your work

www.cawst.org

This presentation is used with
Lesson Plan 21: Behaviour
Change in the Introduction to
Environmental Sanitation Trainer
Manual.

Available at

www.cawst.org/resources



Sanitation Promotion



Benefits of Latrines

320 Households in Rural Benin

(Average importance rating, scale 1-4)

• Avoid discomforts of the bush	3.98
• Gain prestige from visitors	3.96
• Avoid dangers at night	3.86
• Avoid snakes	3.85
• Reduce flies in compound	3.81
• Avoid risk of smelling/seeing faeces in bush	3.78
• Protect my faeces from enemies	3.71
• Have more privacy to defecate	3.67
• Keep my house/property clean	3.59
• Feel safer	3.56
• Save time	3.53
• Make my house more comfortable	3.50
• Reduce my household's health care expenses	3.32
• Leave a legacy for my children	3.16
• Have more privacy for household affairs	3.00
• Make my life more modern	2.97
• Feel royal	2.75
• Make it easier to defecate due to age/sickness	2.62
• For health (spontaneous mention)	1.27
• Be able to increase my tenants' rent	1.17