

Stakeholder Identification (15 minutes)



ACTIVITY

1

1. Log into FSM Toolbox: <https://www.fsmttoolbox.com/>
2. Input city details under 'City Information' then select 'Next'
3. Based on the broad stakeholder typologies, think of the different people or groups (individuals, groups or organizations in public, private, non-profit sector) who have an interest in or influence on

Stakeholder Interest & Influence (15 minutes)

1. In the 'Dashboard', rank each stakeholders' influence (i.e. do they have decision making power?) and interest (i.e. are they in favor or opposed?)



ACTIVITY

2

How to engage stakeholders?


1. Review the 'Output' page & engagement recommendations
2. Based on the recommendations, would you change how you categorized any stakeholders?
3. Which stakeholder might you include on a planning task force and WHY?



ACTIVITY

3

English ▾ SIGN OUT

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Output

[Watch Demo](#) [City Information](#) [Stakeholder Details](#) [Dashboard](#) [Output](#)

Congratulations!

You have successfully completed the stakeholder analysis for Calgary!

Calgary



Record your responses here: