

This presentation is used with  
“Lesson Plan 2: Introduction to our  
Program Design Framework” in  
the HWTS Program Design  
Trainer Manual

Available at [resources.cawst.org](https://resources.cawst.org)



# Introduction to Program Design Framework

Module 2

2020 | April







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**You are responsible for making sure we all get there and have an enjoyable time.**


In groups of 2 take 5 minutes to discuss what information you will need to collect, or questions you will need to ask to plan this trip. You will present to the larger group.



# Learning Outcomes

**At the end of this session participants will be able to:**

- Explain the need for a program design framework
- Identify the different stages of the ADDIM model
- Describe the repetitive nature of the model
- Justify the use of the ADDIM model within the workflow table chart

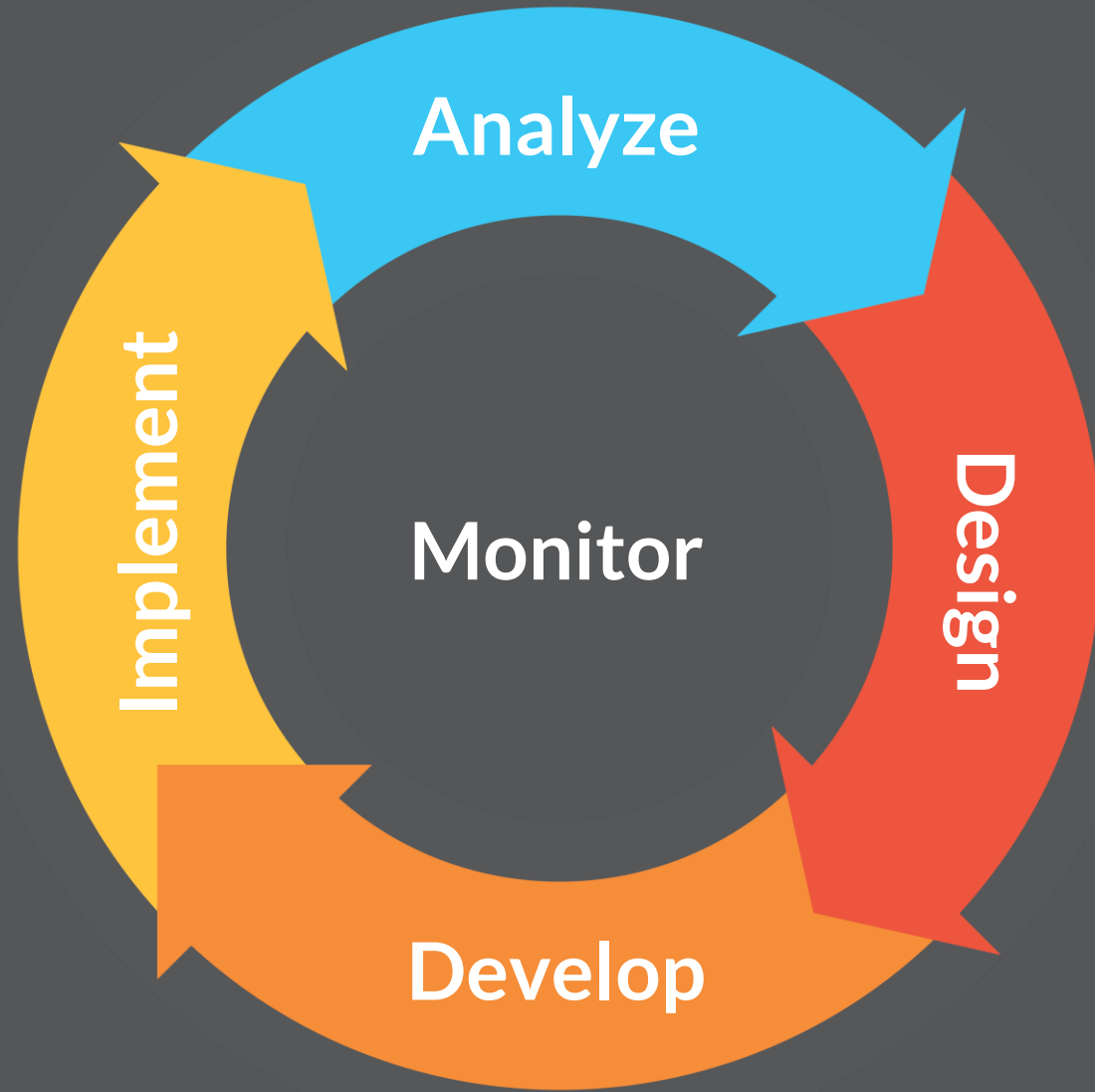
A close-up photograph of a person's hand holding a black pen, pointing at a detailed road map spread across a table. The map shows a network of roads in various colors (red, orange, yellow, green, blue) and geographical features. In the background, there is a glass of water on the left and a brown coffee cup on a saucer. The scene is set in what appears to be a cafe or a meeting space, with soft lighting. A teal text box is overlaid on the bottom left of the image.

Share your top two ideas or questions about how to facilitate a successful trip.










# Planning for a successful HWTS program

- Where are you going?
- How will you get there?
- How will you know when you arrive?







Components of Latrine Program Design and Tasks to Complete	 Understanding Behaviour	 Stakeholder Engagement	 Products and Services	 Demand Creation	 Capacity Development	 Finances	 Monitoring
Analysis							
Design							
Develop							
Implement							
Monitor							



# The Stages of the ADDIM Model

- **Analysis:** analyze the market and the needs
- **Design:** design an appropriate product to meet the needs you identified
- **Develop:** develop or build the product
- **Implementation:** You market the product and see how it is used
- **Monitor:** throughout each of these stages, you evaluate your progress against the step before

# Review: Ball Toss



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