

COMMUNITY HEALTH PROMOTION FOR TRAINERS WORKSHOP

LENGTH: 4-5 days

WORKSHOP DESCRIPTION

The Community Health Promoter is essential for the successful implementation of any household water treatment, sanitation or hygiene project. This course will provide participants with the skills to effectively organize, train and monitor Community Health Promoters as part of a new or existing project.

The workshop reviews the fundamentals of global water issues, water quality, disease transmission, household water treatment, proper hygiene and basic sanitation. The emphasis is placed on behaviour change, participatory learning and action tools, facilitation techniques, social marketing, communication methods, and training programs. Topics are covered in an interactive fashion using learning tools and activities the participants can then apply to train Community Health Promoters.

This workshop can also be delivered for a specific household water treatment technology program. The purpose of these sessions is to teach community health promoters operation, maintenance, and how to conduct follow-up visits for the technology. Community health promoters will also learn how to conduct initial technology troubleshooting with the household.

OBJECTIVES

Upon completion of the workshop, participants will be able to:

- Describe how to prevent illness through improved water, sanitation and hygiene
- Describe the multi-barrier approach to household water treatment
- Describe how to operate, maintain and troubleshoot a specific household water treatment technology (optional)
- Describe the different roles of Community Health Promoters and Trainers
- Identify skills, knowledge and attitudes required of Community Health Promoters and Trainers
- Discuss factors that influence behaviour change
- Apply various participatory learning and action tools to effectively work with households, community groups, and schools as well as to train Community Health Promoters
- Design appropriate social marketing messages and choose effective communication methods for different target audiences
- Describe how to monitor behaviour change within the community and household
- Plan and implement a training program for Community Health Promoters
- Describe how to supervise and manage a team of Community Health Promoters

PARTICIPANTS

The participants may be:

- Individuals and organizations working in household water treatment, hygiene, sanitation, community development or health projects
- Motivated and prepared to implement a project to promote household water treatment, hygiene or sanitation

The ideal participants are:

- Trainers or managers within their organization who oversee the education, sensitization, or community awareness component of their household water treatment, hygiene, and/or sanitation program
- Household water treatment project coordinators or managers who will train, manage and monitor community health promoters

Participation by women is encouraged. Preferably, 2 to 5 people from each organization would attend to ensure that they learn together and benefit most from the workshop.

METHODS OF INSTRUCTION

The workshop includes theory, classroom exercises, demonstrations, role playing, small group work, open discussion, and case studies. Active participant engagement in learning activities is encouraged.

CONTENT

The following is a tentative list of the topics to be covered in the workshop. A specific agenda will be developed for each workshop depending on the needs of participants.

Water, Sanitation, and Hygiene

- Global and local issues
- Water quality and disease transmission
- Improved hygiene and sanitation

Household Water Treatment

- Community versus household water treatment
- Multi-barrier approach to provide safe water
- Locally available technologies
- Household water treatment technology operation, maintenance, and troubleshooting (optional)

How to Be a Community Health Promoter

- Role of the Community Health Promoter
- Key skills, knowledge and attitudes of Community Health Promoters
- Model of behaviour change
- Participatory learning and action tools
- Facilitation techniques
- Social marketing and communication methods
- How to work with different target audiences, including households, community groups and schools
- How to create a field kit
- Monitoring behaviour change in the community

How to Train Community Health Promoters

- Role of the Trainer
- Key skills, knowledge and attitudes of Trainers
- How to conduct a needs assessment
- How to develop a training program
- Content, format, logistics, evaluation, reporting
- How to monitor Community Health Promoters and community progress

TRAINING MATERIALS

The following materials will be provided to each participant:

- Reference manual
- Education materials, including posters and games
- CD containing all material presented in the workshop and related resources