

Lesson Plan 8: Working with Communities



70 min

Learning Outcomes



At the end of this session participants will be able to:

1. Distinguish appropriate activities to engage different groups.
2. Explain how to effectively organize activities while working in the community.

Materials



- Flip chart paper
- Markers
- Computer and projector
- Video: Healthy Community (SWASTHA Project)
- 4 Stations Instructions (See end of lesson plan)

Preparation



- Read and prepare lesson plan
- Write the session learning outcomes on flip chart paper
- Prepare and set up LCD and computer for the video
- Select 4 different locations to set up stations.
- Print instructions and place a number and a set of instructions at each station (See end of lesson for instructions).

Introduction

10 minutes



1. Show the Healthy Community video of WASH volunteers in a community.
2. Ask the participants to share their ideas and impressions from the video.

Optional

1. Divide the participants into four groups
2. Ask the participants to think about a big event that happened in their communities. For example: organizing a football tournament, school birthday, day celebration, mass rally etc.
3. Ask the groups to discuss who was responsible for organizing those events. What did they do to organize the event?
4. Share as a large group.
3. Present the learning outcomes.

Note: Organizing events in the community requires working with a lot of different people and coordinating with different stakeholders. As a community health promoter you will need to work with many stakeholders in your communities.

Engaging the Community

15 min



1. Ask the participants to think about the different activities they can do in their communities to promote WASH.
2. Give participants 2-3 minutes to write down ideas for possible WASH activities.
3. Ask the participants for volunteers to come to the front of the room and write one of these WASH activities on the flip chart paper. Each person should only write one activity at a time.
4. Continue until a large list of possible activities has been created for their communities.
5. Explain that the next activity will demonstrate the required steps to effectively organize any of these listed community events.

Organizing Community Activities

40 min



1. Tell the participants they will be working in groups, and will work through four stations to explore how to effectively organize community WASH activities.
2. Describe the 4 stations:
 - Station 1: Needs Assessment – Discuss who you need to talk to in the community and what initial questions you will need to ask them. How do you prioritize possible WASH activities and decide on the most suitable for the community?
 - Station 2: Communicating the Activity – Discuss how a WASH volunteer would communicate a Hand Washing Day celebration in the community to the many different community stakeholder groups. Which type of messaging is needed for each group? How will they advertise the activity? Refer to the stakeholder list from the previous activity.
 - Station 3: Event Logistics - Discuss the necessary arrangements and preparations (Ex: location, time, etc.) for managing a large event like a Hand Washing Day celebration. What are the logistics the WASH volunteer needs to remember, and who else needs to be involved to make their event a success?
 - Station 4: Leading the Activity – In leading a mass gathering, how will you ensure you communicate your messages clearly to the community? What attitudes and etiquette do you need to remember to ensure your mass gathering is successful?
3. Tell the participants that the instructions are written on a piece of paper at each station.
4. Divide the participants into four groups.
5. Ask Group 1 to go to Station 1, Group 2 to go to Station 2, Group 3 to go to Station 3 and Group 4 to go to Station 4.
6. Give each group approximately 5-10 minutes at each station.

7. After 5-10 minutes, have each group rotate. Continue until each group has been to every station.

Review**5 minutes**

1. Ask the participants to think about the things they discussed in the four stations. What is something new they learned which would help them implement an activity in their community?
2. Ask the participants to share their ideas with a partner.

Reflections on Lesson

Station 1: Rapport building

Station 1: Gather community people (audience) together - Discuss what questions you will ask the community, how you will organize yourselves, advertising the events through media, sending letters, making, door to door visit and what attitude and etiquette you will demonstrate to make sure that gathering the community people successfully.

Station 2: Coordination

Role play: Pretend one person in your group is a WASH volunteer and the rest of your group represents different stakeholders in the community. Ask the WASH volunteer how he/ she will communicate a Hand Washing Day celebration in the community.

Station 3: Leading Mass

How will you lead a mass gathering during that Hand Washing Day celebration?

Station 4: Event Management

Discuss the arrangements and preparations for managing a large event like a Hand Washing Day celebration.

