



Build digital literacy with audio and video productions.

When your students create digital media as part of their coursework, they engage more deeply with the subject matter and use higher-order thinking skills that improve their cognition and understanding. To help develop students' digital literacy and enhance their learning, your faculty can assign audio and video production projects in any class. Adobe Creative Cloud includes a variety of apps that students can use to build their communication and presentation skills through audio and video.

“I wanted to make sure my students would go beyond writing reports about the event. I wanted them to bring in visual storytelling and the human element, and video could add that extra layer to the experience...I thought, ‘Adobe Premiere Rush is perfect — this is exactly the tool I need.’”

Karen Freberg, Associate Professor of Strategic Communications, University of Louisville

Discover ways to grow your students' digital skills with audio and video assignments:

1. Simple videos for math classes

Have students teach one another by using [Adobe Express](#) to create two-minute overviews of mathematical concepts. Adobe Express makes it quick and easy for students to bring together images, graphics, and voiceover narration. It also includes a Share button, so students can publish their finished videos online to help their classmates learn and study.

[Explore math projects](#) for higher education on the Adobe Education Exchange.

2. Podcasts for sociology classes

Sociology students can enhance their research, critical-thinking, and writing skills by producing podcasts that explore the latest studies and trends. With [Adobe Audition](#), they can record and edit their own podcasts that illuminate topics ranging from work to family to the impacts of religion, technology, or education on modern life. And then they can export their podcasts for publishing on popular platforms.

[Find sociology podcast projects](#) on the Adobe Education Exchange.

3. Documentary films for service learning classes

Whether they're working in local organizations related to public health, law, the environment, or community-building, students can use [Adobe Premiere Pro](#) and [After Effects](#) to create documentaries that explore their experiences and persuade viewers to think and act.

[Engage students with a documentary project](#) for service learning classes.

4. Critical responses for literature classes

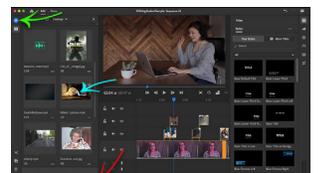
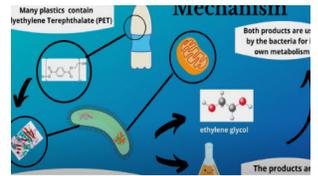
Literature students write extensive analyses of the texts they read. Push their creativity and critical-thinking skills by having them produce video responses to works of literature using [Adobe Premiere Rush](#) or [Premiere Pro](#). They can weave together photography, graphics, video footage, and voiceover narration to demonstrate their understanding of the work and build a powerful argument.

[Challenge students to create a video](#) summarizing key takeaways from a text.

Get up and running with help from Adobe.

Adobe offers a variety of learning resources to help your faculty learn and teach digital media skills:

- Faculty in all disciplines can find tips, tutorials, and teaching resources to help them incorporate Creative Cloud into student assignments and projects on the [Adobe Education Exchange](#).
- The [Adobe Creative Educator](#) community program provides educators with curated professional development materials, information about virtual and in-person events, and the opportunity to connect with like-minded educators from around the world.



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