



# Sic Sox

Circular Ltd.



# A Family Company



**Dr. Doris Mitchell**  
President - CFO



**Jerret Paquette**  
Vice President - CEO



# A Family Company





# 500,000,000





# PROBLEM

## *Textiles in Landfills*

**Clothing is being produced and consumed faster than ever before. Companies are resorting to creating poorly constructed garments with synthetic materials to keep up with demand.**

**Each person in Canada contributed an average of 37kg of textile waste last year.**

**These textiles slowly degrade in landfills contributing to global carbon emissions. Our company is aimed at diverting these textiles from landfills.**



# THE SOLUTION?



**Consider disposing of used textiles  
in a Sic Sox donation bin near you!**



# Box Locations



**During our first year, 65 donation bins will be distributed to communities in Northern Ontario**

# CURRENT BOX LOCATIONS

*Many and Counting!*

**THUNDER BAY**

**RED ROCK**

**NIPIGON**

**TERRACE BAY**

**MARATHON**

**WHITE RIVER**

**HORNEPAYNE**

**WAWA**

**CHAPLEAU**

**FOLEYET**

**SUDBURY**

**ESPANOLA**

**VAL CARON**

**KAGAWONG**

**SILVERWATER**

**THESSALON**

**AUNDECK OMNI KANNING**

**NORTH BAY**

**MATHESON**

**RAMORE**

**VAL GAGNE**

**ENGLEHART**

**TEMISKAMING**

**LATCHFORD**

**COBALT**

WEEKLY  
PICKUPS

PRIVATE  
PICKUPS





# AFTER COLLECTION

*Textiles are Sorted*







*Gently used textiles will be available for purchase at Sic Sox Thrift in Chapleau ON.*

*"High potential" items will be upcycled and available through our ecommerce website*

**COMING SOON**









# SHRED PROGRAM



**Non-reusable textiles that would otherwise go into our landfills will be processed through our shredding program.**

**Our goal is to turn these shredded fibres into an insulation product for houses.**





# PARTNERS AND SUPPORTS



**cctc**



**We can't thank you enough for your  
continued support!**



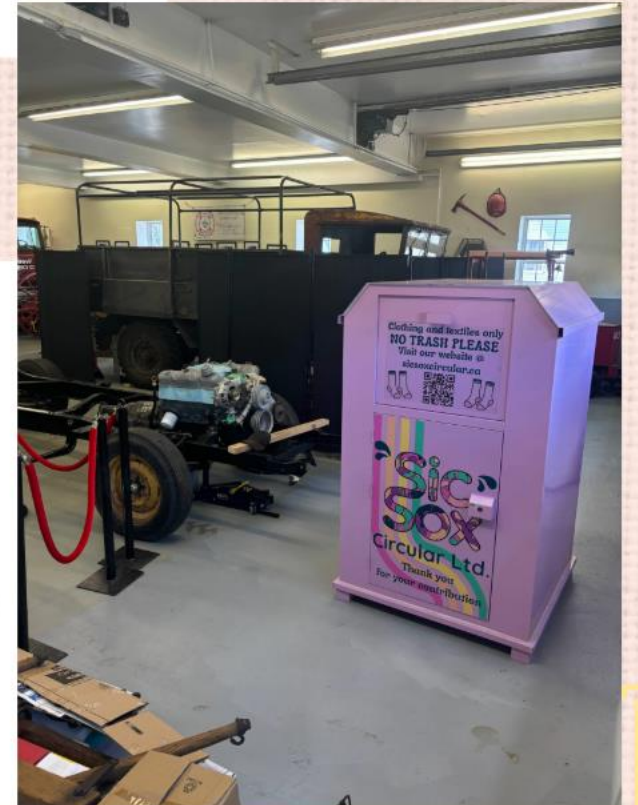
# COMMUNITY ENGAGEMENT



**ecosuperior**  
ENVIRONMENTAL PROGRAMS



**GROW TOGETHER**  
FESTIVAL





# ADVERTISING and Printing



**'YOUR  
AD  
HERE'**

**Sic SOX CIRCULAR LTD.**

**Full Service  
Textile Recycling**

**Advertising and  
Printing Services!** **(705)-860-6060**



# ADVERTISING *and Printing*

**We are also very excited to offer our advertising and printing services**

**Every bin will be equipped with two 24 x 36 inch snap frames that can be purchased for your local business or sponsorships for non profit organizations are always welcome.**

**For inquiry's please email  
[jpaquette@sicsoxcircular.ca](mailto:jpaquette@sicsoxcircular.ca)**







# **CALLING ALL VOLUNTEERS**

**Sic Sox Circular invites you to join us as a V.I.V. or very important volunteer.**

**V.I.V. Members receive all kinds of incentives while earning volunteer hours & supporting a new local business.**





# TIME FOR TEXTILES

**V.I.V.'s may participate in our time for textiles program. Volunteer hours worked can be exchanged for discounts & even freebies on textiles sold at SicSox thrift.**

**Fashion Design**

**Graphic Design**

**Marketing**

**Business Admin**

**Retail**



# *Our* **PROMISE**

**Our commitment is to provide 10% of profits from thrift store sales to Missing and Murdered Indigenous Women and Girls supports and gender equality programs.**





# SUCCESS AND SET BACKS

**Sic Sox Circular has diverted over 50,000 kg of textiles since December 2023!**

**Challenge is now storage**

**The motors for our shred equipment have been replaced with Canadian approved units**

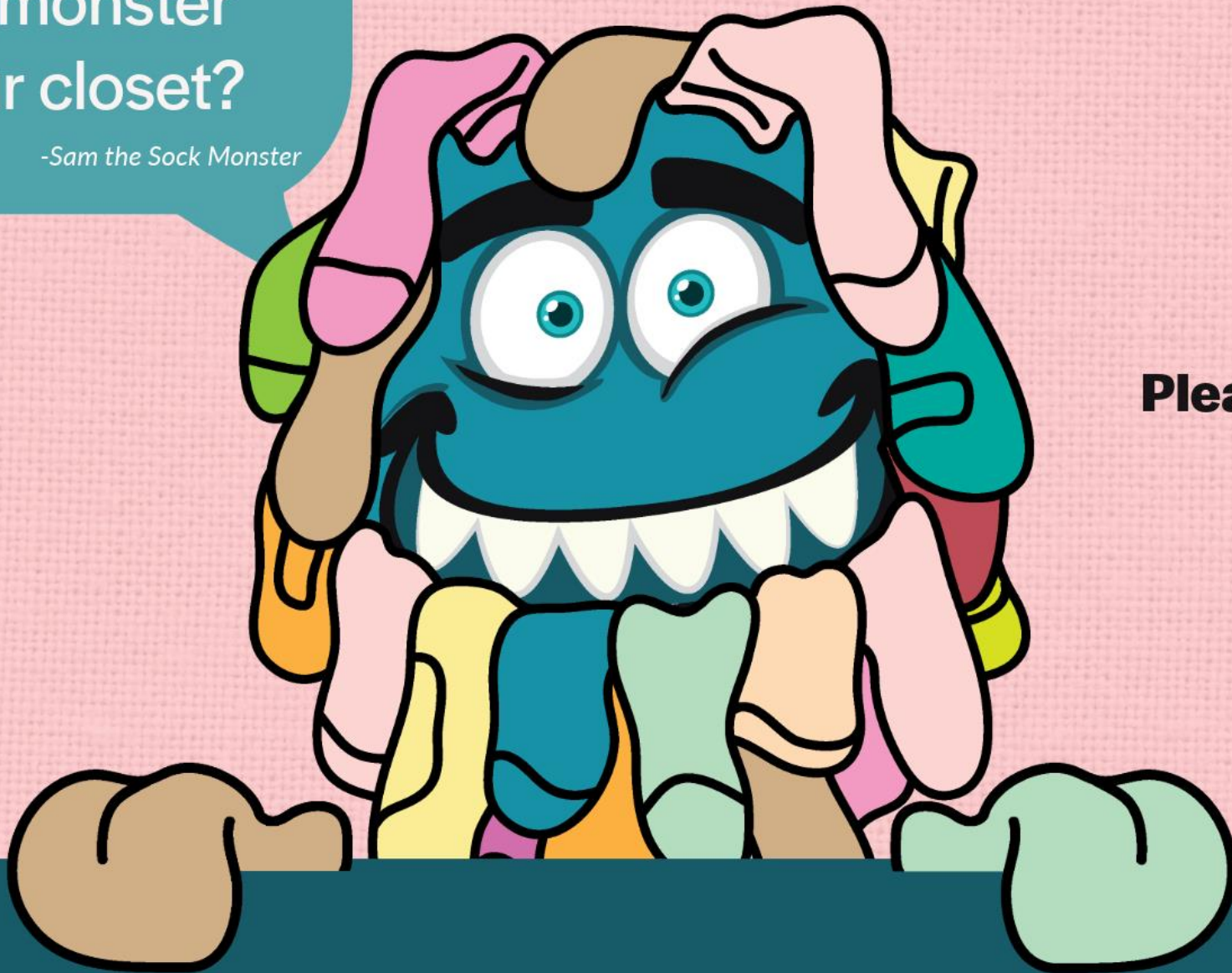
**Long wait times for necessary power upgrade**





Do you have  
sock monster  
in your closet?

*-Sam the Sock Monster*



**Please enjoy the video!**





Sic  
Sox

Circular Ltd.





ven me about it







# MARKETING



The  
**Agency**®

**Sic Sox Circular Ltd. works closely with the Agency Creative Co. to get our message to the residents of Northern Ontario.**

**Visit [sudburyadvertising.ca](http://sudburyadvertising.ca) for your marketing needs!**







# Sic Sox Circular Ltd.

Function From  
Yesterday's Fashion

**We invite you to join us  
in creating a cleaner,  
greener, and more  
sustainable future for  
Northeastern Ontario.**

**Thank you very much**