

Thank you to our NHS Superheroes!

Find out more about how we have been supporting our NHS Superheroes and their patients!

Thank you!

Mike's Letter



Welcome to the first issue of Over & Above, the brand new version of our newsletter, with all of the latest news and events from University Hospitals Birmingham Charity. We have decided to combine our previous titles covering the Queen Elizabeth, Heartlands, Good Hope and Solihull hospitals, creating one newsletter which will keep you up-to-date with our work across the Trust.

Since the outbreak of the COVID-19 pandemic the NHS has faced its greatest challenge. Here at UHB Charity we have been proud to support our incredible NHS Superheroes at this really difficult time. We put out an urgent request for funding to help to support our staff and patients through the pandemic, and the response from our supporters, businesses and community groups throughout the West Midlands has been incredible.

Thanks to your support, we have been able to do so much to support our staff, patients and families. From setting up staff wellbeing hubs and distributing thousands of hot meals, to providing iPads for our patients so that they can speak to their loved ones via video chat, your donations have changed lives across our hospitals.

This edition of Love UHB is dedicated to our 22,000 NHS Superheroes across the Trust, in recognition of their extraordinary service to our patients in recent times. Now, more than ever, we are so grateful to each and every one of them.

Thank you for all that you have done for the Charity, your continued support will help us to maintain our support for our patients and staff in the coming months.

Mike Hammond Chief Executive, University Hospitals Birmingham

What we do at UHB Charity

Together with your help we raise money to provide world-class facilities for patients and their families at the Queen Elizabeth Hospital Birmingham, Heartlands Hospital, Good Hope **Hospital and Solihull Hospital** that go 'over and above' what the NHS can provide. We spend your generous donations on cutting-edge equipment, world-leading research, specialist facilities and 'added extras' that help to improve the hospital experience for the two million patients who are treated across the Trust each year.





In this issue...

Supporting our NHS Superheroes

Find out how we have been supporting our NHS Superheroes, their patients and families, during this challenging period. Thanks to your generosity, we have been able to do so much to make this difficult period a little easier. Read more on pages four and five.

#BabiesofGoodHope

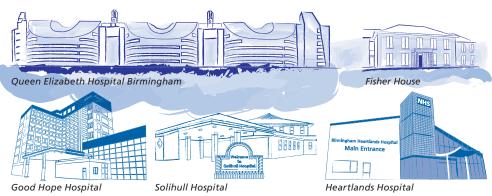
We have launched a new appeal to help us to bring a Midwifery Led Unit to Good Hope Hospital. Find out more about #BabiesofGoodHope, and how you can get involved, on pages six and seven.

Charity Champs

The outpouring of support that we have received since the beginning of the COVID-19 pandemic has been nothing short of incredible. Find out more about just some of our amazing Charity Champs on pages eight and nine.

Christmas at UHB

On page 11, find out how you can help us to bring Christmas to our hospitals this year, helping our patients who will be in hospital over the festive period.





Dates for your diary

Many of the events that we had planned for 2020 have sadly been cancelled.

Due to the on-going COVID-19 pandemic, please make sure to check our website, hospitalcharity.org/events, for up-to-date information about our events.

Steps Challenge

Each year we enjoy taking intrepid groups of fundraisers on our Snowdon Challenges. This year, we are offering you an alternative! Our Steps Challenge gives you the chance to climb a mountain of your choice from the comfort of your own home. Get started by checking out our handy guide and pick a mountain to take on. Then, climb the equivalent height of the mountain using your stairs at home. Climb Mount Snowdon on your own, or get together in a group to take on Mount Kilimanjaro, or the ultimate — Mount Everest.

Find out more and sign up by going to hospitalcharity.org/events

SNOWDON CHALLENGE 4 September 2021

Join University Hospitals Birmingham Charity for a walk up Mount Snowdon on Saturday 4 September 2021.

This promises to be a day of fun-filled trekking up the highest mountain in England and Wales.

Places cost £45 and the minimum sponsorship requirement is £125 per person. Your place includes return coach travel and we will be accompanied by professional guides for the walk.

Book your place today at hospitalcharity.org/events

Sunrise Snowdon Challenge

22-23 May and 12-18 July 2021

We sadly had to cancel our popular Sunrise
Snowdon Challenges in 2020, but we have already
secured our Challenge dates for 2021 and you
can book your place now! Join us as we climb the
highest mountain in England and Wales, Mount
Snowdon, overnight to raise funds for patients and
staff at our hospitals.
Tickets cost 555 and to

Tickets cost £55 and include coach travel from
Birmingham City Centre, snacks and drinks, and
professional guides who will accompany us on the
walk. There is a minimum sponsorship requirement
of £175. Get your ticket today by visiting
hospitalcharity.org/events

some of these events may have passed but you can keep up to date with what's happening by visiting hospitalcharity.org/events

TAKE TO THE SKIES IN 2021!

If you have always wanted to take on a tandem parachute jump but have never had the opportunity, then now is your chance!

UHB Charity is going to hold a number of skydiving dates throughout summer 2021.

Places cost £50 and have a minimum sponsorship of £400.

Find out more and book your place at hospitalcharity.org/events

TAKE ON YOUR OWN CHALLENGE AT HOME

Since the outbreak of COVID-19 so many of you have been taking on epic fundraising events from the comfort of your own homes and gardens. From running half marathons around your lawn to scoring 100 goals or holding a Fortnite or FIFA session on your games console, so many of you have got Take on an event of your choice and encourage your Set up your own fundraising page by visiting justgiving.com/uhbcharity

Supporting our h

At the beginning of the pandemic we launched an urgent appeal to raise funds to support our staff, patients and families over the coming months. We asked for your support for our NHS Superheroes appeal so that we could fund a range of projects across our hospitals, and the response was humbling.

The past few months have been the biggest challenge that the NHS has faced in its history, and University Hospitals Birmingham has treated more COVID-19 patients than any other Trust in England and Wales.



Your donations have helped us to support our 22,000 members of staff as they worked harder than ever during the pandemic. With your donations we have funded staff wellbeing hubs to give our staff somewhere to go where they can relax, away from the busy wards.

The hubs have been stocked full of food and drink, and filled with comfortable furniture for our staff to relax on. Thanks to your donations, we have increased



the amount of wellbeing and mental health support available to our staff, helping them to manage their mental heath during such a challenging time.

Sam is a Junior Doctor at UHB. Speaking of the wellbeing hubs he said: "The wellbeing hubs have been such a nice place to get away from the wards for five minutes, it's nice to have a bit of a break and enjoy a hot drink and a snack. They've given us the space to chat with other colleagues, and to not talk about work for a bit. I'm brand new to UHB and I've not seen this sort of initiative at any other hospital, it's really nice to have."

Justine Davy, Head of Fundraising at University Hospitals Birmingham Charity, said: "We are so proud of our incredible NHS Superheroes for their dedication to their work on the frontline of the fight against COVID-19. Thanks to the generosity of all of our donors and supporters we have been able to make such a difference to our staff through our wellbeing hubs."

Find out more about how UHB Charity is continuing to support its staff on page 10.

SUPPORTING OUR PATIENTS

Throughout the pandemic, our patients have not been able to receive visitors to the hospital. Being in hospital is never easy, but not being able to see your loved ones places an added strain on the mental wellbeing of our patients.

Your donations have allowed us to



fund iPads for our wards, so that patients can enjoy video calls with their loved ones. The iPads have also allowed our patients to enjoy television and radio programmes to help keep them mentally stimulated.

With your support we have also been able to fund radios and activity packs for our patients, with mindfulness colouring and activity books to keep them entertained.

Gladys had been in hospital for two weeks and had been unable to speak to her loved ones, until she was able to use one of the iPads to speak to her family. As you can see from this photo, speaking to her family helped to cheer her up.







IHS Superheroes



Louise Carter, Critical Care Matron at the Queen Elizabeth Hospital Birmingham, said: "We had some iPads donated to Critical Care and I have to say they have made such a difference to our patients. Our patients, during the pandemic, weren't allowed to receive visitors as we would normally allow, so the iPads have allowed our patients to interact with their families and to have support from their families.

"The iPads have also given families the comfort to know that their loved ones are being cared for and that they are doing OK. On behalf of all of our patients, and all of my colleagues, I would like to thank everyone who made a donation to UHB Charity's NHS Superheroes appeal. You have made such a difference to our patients at this really difficult time."

SUPPORTING BEREAVED FAMILIES

One of the hardest aspects of the pandemic is that families have not been able to be with their loved

ones as they passed away. Being apart at this difficult time can cause stress for families, who may feel that their loved one may not have had the support that they needed at the end of their life.

Thanks to your generous donations, **University Hospitals** Birmingham Charity has been able to fund bereavement

boxes, which are sent out to families with their loved one's personal items, poem cards, and other materials that help them to come to terms with their loss. The boxes have also contained a handwritten note from one of the nurses who cared for the patient before they passed away.

Fiona Dakin is the Clinical Nurse Specialist for End of Life Care at University Hospitals Birmingham, and she explained that the boxes have been incredibly valued by the families.

She said: "The feedback that we've had from families has



been brilliant, the cards that they have received have given them some comfort to know that their relative didn't die alone. I would like to thank everyone who has donated to UHB Charity during this pandemic, we wouldn't have been able to provide these boxes without your generosity."



Justine Davy, Head of Fundraising at University Hospitals Birmingham Charity, said: "This has been an incredibly difficult time for the families of people who have passed away at our hospitals. Being unable to be with your loved one as they pass away is so hard. The bereavement boxes help to make this tough time a little easier for families, helping them to come to terms with their loss.

"Our thanks go to everyone who has donated to our emergency fund to support our staff, patients and families at this challenging time."

Your continued support will help us to do more for our staff and patients in the future. Find out more on page 12 or visit hospitalcharity.org/nhsheroes







#BabiesofGoodHop

Since 1967 the maternity unit at Good Hope Hospital has delivered generations of Sutton Coldfield babies, and in 2019 2,846 little bundles of joy arrived into the world at the hospital.



Now, University Hospitals Birmingham Charity is raising £1 million to open a Midwifery Led Unit that will provide mums-to-be with a new option in how they give birth. The Midwifery Led Unit, or MLU for short, will be a beautiful and private space, offering mums a 'home from home' feeling in the safe environment of Good Hope Hospital.

The hospital charity has teamed up with the Sutton Observer to launch a new fundraising campaign called #BabiesofGoodHope to celebrate the role that our local hospital has played in delivering generations of Sutton Coldfield residents, and to help raise money to make the Midwifery Led Unit a reality.

If you were born at Good Hope Hospital then we're asking you to share with us a photograph of you as a baby and a photo of you now, before then making a donation at babies of goodhope.org

Laura Power, Fundraising Manager at UHB Charity, said: "Good Hope Hospital has a special place in many of our hearts, each year



thousands of babies are born at the hospital and now we want to provide mums from Sutton Coldfield and beyond with a beautiful new facility to give birth in.

Artist's impression of the couch birthing suite

"This will be the first Midwifery Led Unit in Sutton Coldfield and will be a standalone unit, led by midwives and not consultants. The new unit will comprise of four birth rooms, two of which will have birthing pools, and two side rooms will be available if an overnight stay is needed. As the unit will be led

by the midwife, all women will be supported by a midwife that they have come to know and trust during their pregnancy.

"The unit will provide a sense of domestic, private space for women and the family-centred care supports a more relaxed and home-like environment. The unit, although standalone, will exist in close proximity to the other maternity services at the hospital, meaning help will be on hand should there be any complications in the pregnancy.





e appeal launches!

"Studies have shown that more and more women want to give birth in a midwifery led environment, and we want to provide the mothers of Sutton Coldfield with a beautiful, peaceful and safe new unit to give birth in.

"We've already raised £750,000 but we need your help to reach our £1million target! We're calling on all of the #BabiesofGoodHope to help us to bring this new unit to the hospital, and together we can celebrate the historic legacy of our hospital and fund a new facility that will help to deliver the next generation of babies."

Find out more and make a donation at: www.babiesofgoodhope.org



Mum walks 300,000 steps in support of appeal

Natalie Weber from Streetly walked 300,000 steps in June to raise money to support the #BabiesofGoodHope appeal.



In June 2019 Natalie gave birth to her son, Theo, at Good Hope Hospital. Speaking of her experience she said: "The midwives were all fantastic, the experience that I had at Good Hope was brilliant and I knew

that I was in safe hands.

"During my pregnancy my partner Richard and I went to antenatal classes and discussed the various options for childbirth. At the time I realised that I would really have appreciated giving birth in a non-clinical environment.

"I'm supporting the #BabiesofGoodHope appeal as I want mums at Good Hope to have a nonclinical space in which to give birth. Being in a beautiful room in calming surroundings would

definitely be beneficial for women in labour."

Natalie said: "I couldn't think of a better way to give birth than in a Midwifery Led Unit. It would be brilliant to have a Midwifery Led Unit at Good Hope Hospital as it will give all of the mums in the area a new option in how they give birth.

Natalie wanted to take on a challenge that made the most of the summer weather, and walked 10,000 steps a day throughout June, with baby

Theo keeping her company. She said: "It was a tough challenge but I'm so happy I did it!

"One year on from giving birth at Good Hope it feels great to be raising money for the unit where my son was born."



You can sponsor Natalie's efforts by visiting her fundraising page here: www.justgiving.com/natalie-weber1





Over the last few months we have been humbled by the number of people who have taken on a fundraising event in support of our **NHS Superheroes.** Thank you to each and every one of you for your incredible support. Here are just some of the younger fundraisers who have done something special over the past few months.

Teenager Gemma Follows in Captain Tom's Footsteps

In 2017, Gemma Coates was involved in a lifechanging road traffic collision. To say thank you to staff for the treatment she received, she has been raising money to support University Hospitals Birmingham Charity during the COVID-19 crisis.

At age 14, the accident left Gemma with a brain injury, removing her ability to walk and talk. However, the incredible care and support provided by staff at University Hospitals Birmingham has helped Gemma and her family to cope.

Gemma is now 17 years old, and with the help of her family has completed an incredible fundraising challenge as a way to thank and support UHB staff.



Inspired by Captain Tom Moore's 100-lap birthday fundraiser, Gemma took on her own garden lap challenge. She set herself the target of completing a full ten laps everyday, and has now successfully completed the full 100 laps of her garden in her walker. Despite having set her initial fundraising target at £1,000, Gemma has received overwhelming support, and raised an incredible £1,892. Well done Gemma!

Dylan puts in the miles

At only nine years old, Dylan set himself the impressive challenge of cycling 100km throughout May as a way to thank our NHS Superheroes across the four hospitals.

Dylan Atkinson, who lives in Bilston, decided he wanted to say thank you to the staff across University Hospitals Birmingham Trust, after his Dad received a number of operations at the Queen Elizabeth Hospital.

Setting himself the target of cycling the equivalent distance of his house to Sheffield, Dylan had initially planned on cycling 4km a day. However, he quickly surpassed this



target, managing to cycle over 12km in just one day. As a result, Dylan not only succeeded in completing his challenge, but also finished over a week early!

Dylan also surpassed himself in his fundraising efforts. Setting an initial target of £100, the incredible support he received meant he went on to raise a total of £765!

Zain celebrates ninth birthday with fundraising run



Young fundraiser Zain Kandola Matin turned nine-years-old in May and had planned on celebrating the day by taking on a nine mile run to raise funds to support the NHS Superheroes appeal.

The day before his birthday, Zain was really disappointed to find out that he had sustained some ligament damage whilst running, and was advised to rest it for two weeks by a physio, who is a family friend.

Zain did not let this setback stop his fundraising efforts, and a couple of weeks later he set out on his nine mile run alongside his mum and dad, Pam and Abdul.

His amazing efforts inspired over £1,500 of donations from his friends and family. Pam, said: "We are all so proud of Zain for the money that he has raised. Not many nine-year-olds would want to spend their birthday running, but Zain was determined to do something to support the NHS."

Brother and sister raise cash for NHS Heroes through pop up shop

George and Florence Bannister, aged seven and five, have shown incredible determination by setting up a shop outside their home and raising a fantastic £250.61.

The duo decided to raise funds to support our NHS at this difficult time, and so set about selling unwanted toys and other items to their neighbours. Showing wonderful entrepreneurial spirit for someone so young, George has been setting up his shop by 7am each day so that he can reach his target audience – dog walkers!

George and Florence's kind-hearted neighbours began to donate items for them to sell, and at one stage they were selling strawberry plants.

Victoria Bannister, George and Florence's mum, said: "We are all so proud of George and Florence for raising so much money to support our local hospital. They had so much fun running the shop and I would like to thank everyone who made a purchase or donated an item for their support."



Father and son raise over £6,000 for patients with fundraising challenge



Harrison Garratt, aged 8, has raised an incredible £6,400 for patients across University Hospitals Birmingham after taking on a fundraising challenge with his dad, Will, who works at the Queen Elizabeth Hospital Birmingham.

Harrison is a budding young goalkeeper and plays for the Stoke City Academy Team. He wanted to raise money to support patients, inspired by his parents who both work at the QE. Harrison and Will together cycled 43 miles on their exercise bike, the distance from their home to the training ground in Stoke where Harrison plays, and then the pair went out into the garden where Will had to score 100 goals past his son before the challenge could end.

Thanks to the generosity of hundreds of supporters, the pair raised £6,400, smashing their initial target of £100.

Will said: "I'm so proud of Harrison for all that he's done to raise money to support our patients, he is just so pleased to have raised so much money through his challenge. It was hard work but we had great fun!"

Clarissa shows support for NHS Superheroes

Six-year-old Clarissa Greenfield has shown her support for our NHS Superheroes throughout the pandemic. Clarissa collected 157 Easter eggs for staff across our hospitals so that they could enjoy a tasty treat after their shifts.

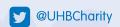
Speaking to BBC Radio Leicester, Clarissa said: "The reason why I have collected 157 Easter eggs is because I think the doctors and nurses that are risking their lives to save others. I feel like they need a special treat. Thank you so much to the people who donated them. Love Clarissa."

Clarissa then decided to take on a 100 mile bike ride, cycling 10 miles per day for 10 days around her home. Her cycling efforts helped to raise well over £500 in support of our NHS Superheroes. Well done Clarissa!









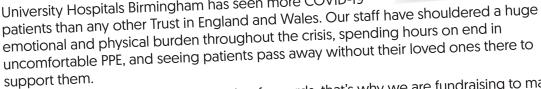


We need your continued support

I joined University Hospitals Birmingham Charity in January and since then I have been bowled-over by the incredible support that we have received from our supporters, donors and fundraisers as we have stood side-by-side with our 22,000 members of staff as they have fought this terrible virus.

The donations that we have received have helped us to do so much to support our staff, patients and families across our hospitals, but there is so much more that we want to do. We need your support to make it possible.

The virus has had a devastating impact on our region, and University Hospitals Birmingham has seen more COVID-19



We want to do more for our staff going forwards, that's why we are fundraising to make our wellbeing hubs a permanent fixture at our hospitals, creating a space for our staff members to relax and take time away from their stressful jobs to relax.

Our hospitals are at the forefront of modern medicine, giving patients world-class treatment for cancer, transplant care, critical care and so much more. Since the pandemic began we have been so grateful for your support, but we know that there will be some hard times ahead, and we have seen our fundraising income for non-COVID projects drop by 95%.

We have so many amazing ideas that we want to bring to our hospitals, but we won't be able to do that without your support. By setting up a regular donation to University Hospitals Birmingham Charity, you can help to support our work across our hospitals, supporting our staff and all of our patients. From tiny premature babies to older adults, transplant patients to cancer patients, your donations will allow us to do more for the two million patients treated across our Trust each year.

To find out more about setting up a regular donation to UHB Charity please visit hospitalcharity.org/regulargiving

Thank you so much for everything that you have already done to help to support our staff and patients across our hospitals. Together, we can achieve so much more.

Charlotte Schofield Director of Fundraising

University Hospitals Birmingham Charity





Christmas at UHB

This Christmas, we are raising funds to bring some festive cheer to our hospitals. We want to support our incredible members of staff who will be working as hard as ever over Christmas. We also want to bring some festive cheer to the hospital for all of the patients who will not be able to see their families this Christmas.

Being in hospital is never easy, especially at a time when we sadly cannot allow patients to have visitors at our hospitals. We know that this Christmas is going to be difficult for our patients,

as they may not be able to receive visitors to the hospital due to the ongoing pandemic. That's why we are asking for your support to bring Christmas to our hospitals.

We want to provide Christmas trees for our hospitals, helping to bring some Christmas spirit to patients and staff alike. We are proud to use your generous



Enjoying tasty food is an important part of Christmas for everyone, and we don't want our NHS Superheroes to miss out on the fun!

Charlotte Schofield, Director of Fundraising at University Hospitals Birmingham Charity, said: "2020

> has been an incredibly difficult year for the NHS, and our NHS Superheroes have worked tirelessly throughout. This Christmas, we need your support to fund Christmas hampers for our staff; helping to show them how grateful we are for everything that they do."

You can make a donation by visiting our website at hospitalcharity.org

If your company could help to bring Christmas to our hospitals, then please get in contact with us by emailing charities@uhb.nhs.uk. Your sponsorship will help to make a huge difference to our staff and patients this Christmas.



nationalgrid









NHS CHARITIES TOGETHER



Sri Dasmesh Sikh Temple Lozells

Guru Teg Bahadur Gurdwara Wolverhampton





























West Midlands Travel (Birmingham) Sports and Social Society

Aston Villa Supporters Group M6 Toll Drive for Charity Balsall Common Lions Tisski Ltd Guru Nanak Ladies Sangat Group Sutton Coldfield Town Council

Lady Sumayya Humanitarian Trust Veseyians Rugy Club

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Shree Birmingham Pragmati Mandal

Birmingham Beer Company Nelsons Distillery and School Freemasons (Warwickshire)

Vodafone

Knowle and Dorridge Lions

Powerhouse Group
Knowle Society
Luke1977
Microsoft
Miller Harris

Princes Limited
Marks and Spencer's
Boots Limited

Estee Lauder

Cath Kidston

Proctor & Gamble

Primark Rock Fall UK

Electric Centre Ltd

Colmore Business District

Botanic Lab Ltd

University of Birmingham John Lewis Birmingham

Brakes Foods Fruits of Jannah

Nespresso Bentley Cars Birmingham

Grenade Limited
Bayliss and Harding
St Modwin Homes

Claire's Heavenly Cupcakes Abnormal Beauty Company

Abnormal Beaut Britvic Hello Fresh Selly Punjabis Walters Medical Smyths Toys HQ Repc Ltd Stoford Limited Boost Drinks

Hyve Group

The Nicoman Ltd

Greggs

Birmingham Museum

& Art Gallery

TUI Group

The Costa Coffee Team

Tradeteam Limited

Clarion Group

Glanford Limited Hill Crest School

Solihull School

Holland & Barrett
Print Run Promotions Ltd.

Aqua Pak Clarins Ferrero UK

Aston & Fincher Limited
Nestlé UK & Ireland

L'Occitane Ltd Body Shop

Encounter Church Group

Doisy & Dam Chocolates

McVities Oliver Bonas

Red Bull Company Ltd

The Vending People

Hill+Knowlton Strategies

Shott Beverages

Bayer

Asda

Sainsburys

Morrisons

Tesco

Feed NHS

Digbeth Estate Facilities

Spice Nation

Dominoes

Mahfil Restaurant

Royal Sutton Indians

Chung Ying Krispy Kreme

Image Skincare
Phoenix Group

Forever Living

During these difficult times, our staff across the hospitals have been loved and cared for by so many businesses and community groups from across the Midlands. From making donations to help us purchase iPads and furniture for our staff, to those amazing restaurants who have provided hot food for our staff, we are so grateful to all of you. Thank you for making our staff smile when they needed it most.

