

PUT THE FUN IN FUNDRAISING!



**Queen Elizabeth
Hospital Birmingham
Charity**



**Heartlands
Hospital
Charity**



**Good Hope
Hospital
Charity**



**Solihull
Hospital
Charity**

What we do

Our Charity covers four sites: Queen Elizabeth Hospital Birmingham, Heartlands Hospital, Good Hope Hospital, and Solihull Hospital.

Across these four sites, we work to support patients by going over and above basic NHS provision and offering those 'added extras' that make such a difference. This includes everything from china tea sets to cutting edge medical equipment.

How your fundraising could help



Your fundraising could help us to fund specialist members of staff for our hospitals.



With your help, we fund specialist, cutting-edge equipment that saves lives.



With your donations we can fund world-leading research in cancer treatment.



You can help us to provide toys and games for the thousands of children that we treat.

Our Fundraisers

Our fundraisers have taken on all sorts of challenges in the name of Charity. Here are just some of their fundraising stories to inspire you!

Lily Fitzpatrick

Lily Fitzpatrick was born 15 weeks premature, weighing just 1lb 5oz and had many serious health problems as her organs were not yet fully developed. Thanks to the amazing care of the Neonatal staff at Heartlands Hospital, Lily survived and has grown into a healthy, happy 8-year-old. She decided to take on the challenge of having her long hair cut and donated to make wigs for children with cancer, whilst also raising money for the Neonatal Unit. Overall, Lily raised an amazing £400, helping to save the lives of premature babies just like her.



Rama Bharadwa

Rama's husband Manu was admitted to Solihull Hospital's AMU department for complications following a stroke and was treated on Ward 17, a cardiology unit, where he received amazing care from all the staff on the ward. To say thank you, Rama decided to raise money for the ward by taking part in an abseil. At the age of 70, she was keen to take on a new challenge and encourage others to do the same. Overall, Rama raised over £1,000 for Solihull Hospital Charity, helping us to go over and above for patients like Manu.



Boston Bailey

Boston Bailey Group, an accountancy firm in Birmingham, organised a scavenger hunt throughout Birmingham's Jewellery Quarter to raise money for the Newborns in Need Appeal. A number of charity-related items were placed around the area, and the firm split into two teams to find as many as they could. The sponsorship from their family and friends enabled them to raise over £1,800, going towards a state of the art incubator to help look after premature babies.



Sam Newberry

Sam Newberry and his friends Laurie and Chris took on the 'Screwball Rally' to raise money for patients at QEHB. In 2012, Sam and his brother were motocross racing when they hit a ditch, leaving them both seriously injured with broken backs. The staff at QEHB provided outstanding medical care, and after an operation involving 5 bolts and 2 metal rods to support his spine, Sam was able to go home after just 2 weeks. To give something back, Sam and his friends drove 1,281 miles through Europe in a Honda Civic, purchased for less than £1000. Their efforts raised over £600 to Queen Elizabeth Hospital, enabling us to provide added extras that make such a difference to patients and their families.



What can you do?

Use our pack to help inspire your fundraising. Whether you decide to organise a local community event or take on a major personal challenge - it's up to you!

Community Events

Bake Sale

Get keen bakers in your community involved by baking cakes and selling them for your chosen ward or department.



Sports Match

Organise a local sports match such as a football game or activities day. Raise money by charging participants to enter, and selling refreshments on the day.



Eco challenge

Help save the environment whilst raising money for the hospital charity! Your event could be anything, from a sponsored litter pick, to breaking the record for planting the most trees.



Arts and crafts

Get creative with your community to make anything from knitted items to handmade jewellery. Raise money for our charity by selling these at local fairs and car boot sales!



Personal Challenges

Sponsored Sports

Take on the challenge of a sponsored activity such as a walk, run, or swim. No matter what distance you choose, it's a great way to raise money whilst keeping fit!



Cut a habit

Raise money for the hospital charity whilst cutting out a habit - whether it's an unhealthy food, or too much social media, sponsorship will help you raise money and keep you motivated.



Extreme Challenge

Go over and above by taking on a major personal challenge. Whether this is a skydive, an abseil, or walking up Kilimanjaro, such a challenge will be a major personal achievement and raise loads of money for your chosen department.



Sponsored Silence

Challenge yourself and chatty colleagues to stay quiet for one day, getting your friends and family to sponsor you. Or take a creative twist, such as getting sponsored to say 'yes' all day!



Fundraising Checklist

Use our eight-step checklist to help you through your fundraising, from beginning to end!

Choose the hospital you'd like to raise money for. If you need help deciding, take a look at our current appeals and news on our website hospitalcharity.org

Decide how you'd like to raise money. You can organise your own charity event, take on a personal challenge, or sign up to one of our charity organised events as advertised on our website hospitalcharity.org/events

Tell us more about your fundraising by filling in one of our Fundraising Registration forms - you can complete this online by going to hospitalcharity.org or by printing out the form from our website and sending it to charities@uhb.nhs.uk

Set up an online fundraising page to spread the word about your fundraising and get as many donations as you can. You can use JustGiving to set up a page for your chosen hospital, or use your Facebook account to set up a Facebook Fundraising Page!

Make sure you have all the materials you require for your fundraising. We can provide a range of items, including t-shirts, collection tins, stickers, and donation envelopes, and a member of our team will be happy to send these to you.

Get fundraising! Get as many of your friends and family involved, and if you need help with an event, a member of our team will be more than happy to assist.

Finish your fundraising - once your fundraising event is finished, send the money to the Charity via our bank, or bring the cash and cheques to the hospital. Can you please return any donation buckets and goblets. Let us know how your fundraising went, we'd love to tell your story on our social media or website!

Look out for your thank-you letter and certificate! To show our appreciation, you will receive a thank-you letter and certificate in the post, and a member of our team may invite you into the hospital for a cheque presentation, the perfect way to show off your amazing fundraising efforts!

Questions? Get in touch via email charities@uhb.nhs.uk or call us on 0121 371 4852 where a member of our team will be able to help you.



Thank you for your support

