Global Health Equity Week (GHEW)

Core messaging and social media posts

November 9-13, 2026

www.himss.org/ghew

About Global Health Equity Week

Access to health should not depend on where someone lives, their background, or what resources they have. Yet inequities continue to shape outcomes around the world. HIMSS Global Health Equity Week (GHEW) is a coordinated call to action, bringing together healthcare professionals, innovators, policymakers, and community advocates to build systems of care that are fair, inclusive, and designed for everyone.

Born from the legacy of National Health IT Week, which spotlighted how digital health can improve care, GHEW advances that mission by focusing on accountability and impact. Throughout the week, we examine how technology, policy, workforce development and data can drive measurable equity, and we share practical tools organizations can use to make meaningful change in their communities.

GHEW is more than awareness. It is a shared commitment to learn, implement, measure, and transform.

Learn more and take action at www.himss.org/ghew.

GHEW Daily Themes

- **AI for Everyone:** Ensuring Innovation Reaches Every Community
- **Indigenous and Tribal Health:** Advancing Digital Sovereignty and Community-Led Care
- **Veterans' Health:** Building Better Care for Those Who Served
- **Policy at the Point of Care:** When Policy Determines Access
- **The Geography of Health:** Closing the Distance to Care

Blurbs for use in email or promos

[Option 1: Longer Email]

Access to health should not be determined by geography, identity, income, or circumstance, yet the realities of our systems still reflect deep, persistent inequities. HIMSS Global Health Equity Week (November 9–13) brings our community together to acknowledge those truths and take action. It is a moment to elevate the voices of those historically excluded, to invest in solutions that expand access and opportunity, and to align technology, policy, workforce development, and care delivery around the shared belief that every person deserves the chance to live a healthy life. This week is not just about learning. It's about responsibility, collaboration, and measurable change.

Throughout the week, we'll explore five key drivers of equitable health systems:

- **AI for Everyone:** Ensuring Innovation Reaches Every Community
- **Indigenous and Tribal Health:** Advancing Digital Sovereignty and Community-Led Care
- **Veterans' Health:** Building Better Care for Those Who Served
- **Policy at the Point of Care:** When Policy Determines Access
- **The Geography of Health:** Closing the Distance to Care

Thank you for lending your voice, your leadership, and your commitment to building systems of care that support every community.

Learn more at www.himss.org/ghew.

[Option 2]

Global Health Equity Week: November 9-13

HMSS Global Health Equity Week brings the healthcare ecosystem together to advance fair, inclusive, and accessible health for all.

This year, we're focusing on five key drivers of equity:

- AI for everyone
- Indigenous and Tribal health
- Veterans' health
- Policy at the point of care
- The geography of health

Join us for daily events, discussions, and tools you can use to create real change. Learn more at www.himss.org/ghew.

[Option 3]

Global Health Equity Week: November 9-13
Each day of HIMSS Global Health Equity Week highlights a key dimension of health equity from AI and data governance to veterans' care, tribal health, policy access, digital inclusion, and workforce opportunity. Explore, learn, act. Get more details at www.himss.org/ghew.

[Option 4]
HIMSS Global Health Equity Week: November 9-13
This week is about aligning intention with impact. Attend live conversations, download resources, and take away steps your organization can apply immediately.

This year, we're focusing on five key drivers of health equity:

- AI for everyone
- Indigenous and Tribal health
- Veterans' health
- Policy at the point of care
- The geography of health

Learn more and take action at www.himss.org/ghew.

Sample subject lines, teasers and taglines:

- **AI for Everyone:** Ensuring Innovation Reaches Every Community
- **Indigenous and Tribal Health:** Advancing Digital Sovereignty and Community-Led Care
- **Veterans' Health:** Building Better Care for Those Who Served
- **Policy at the Point of Care:** When Policy Determines Access
- **The Geography of Health:** Closing the Distance to Care

Sample Social Media Posts:

[Post 1]

#HIMSS Global Health Equity Week is November 9–13.

Join leaders, innovators, and community advocates dedicated to advancing fair, inclusive, and accessible health systems.

Explore daily events and actionable resources: https://bit.ly/4qR89Yo

#HealthEquity #GHEW #HIMSS

[Post 2]

Get ready for #HIMSS Global Health Equity Week!

This year, we're focusing on five key drivers of equity:

- ✅ AI for everyone
- ✅ Indigenous and Tribal health
- ✅ Veterans' health
- ✅ Policy at the point of care
- ✅ The geography of health

See the schedule: https://bit.ly/4qR89Yo
#HealthEquity

[Post 3]

Change doesn't happen by intention. It happens through action.

During #HIMSS Global Health Equity Week, join conversations that translate insight into real, workable solutions for care systems and communities.

Be part of the movement: https://bit.ly/4qR89Yo

#GHEW2026 #HealthEquity

[Post 4]

Equity is everyone's responsibility and each of us has a role in building systems that uplift every community. Join us for #HIMSS Global Health Equity Week and explore our five themes for the week:

- ✅ AI for everyone
- ✅ Indigenous and Tribal health
- ✅ Veterans' health
- ✅ Policy at the point of care
- ✅ The geography of health

This November 9-13, learn from voices making measurable impact and bring those tools back to your teams.

Join us: https://bit.ly/4qR89Yo
#HealthEquity #GHEW2026