



**PRIYANKA MALHOTRA**  
FASHION WRITER

### Info

rochapm1116@gmail.com  
530- 407 - 0375

### Technical Skills

Adobe Illustrator, Photoshop, InDesign, Microsoft Office, Keynote, Final CutPro, Photography.

### Personal Skills

- . Leadership skills
- . Organizer
- . Motivator
- . Positive thinking
- . Time Management

### Website Link

[www.kolahmagazine.weebly.com](http://www.kolahmagazine.weebly.com)

### Languages

English, Hindi, Nepalese

### Profile

An enthusiastic and creative Fashion writer with a knack for psychology. Experiences in diverse topics like fashion, poetry and hard news.

### Work Experience

#### Editor of College Newsletter, 2015

Chosen as the editor of class newspaper in 2015. The newspaper covered hard news from around the world.

#### Editor of Class Creative Book, 2015

Chosen as the editor to lead a team of 32 students. The booklet consisted of creative writing, narrative stories and poetry.

#### PR Head for Class Media Fest

Led as the public relation lead in a inter-collegiate media fest. Activities included, leading team, contacting students, contacting sponsors, creating content for social media, etc.

#### Assistant Writer for AAU Newspaper Graduate Fashion Week

Assisted Academy of Art university newspaper in 2019 by interviewing influencers and guests in the spring fashion show and New York Fashion week 2019.

#### Community Outreach lead in Beyond the front row

reached out to several influencers, guest speakers and students for student led events conducted by Beyond The Front Row.

### Education

BA in Communicative English with Psychology  
- Jyothi Nivas College - 2013 – 2016

MA in Fashion Journalism - Academy  
of Art University - 2018 – 2020

### Other Work Experience

Interned at Bangalore Film society.

Conducted an Interview with Cathy Horyn.