



Eeman Bandey

JOURNALIST, MARKETER,
CREATIVE DIRECTOR/STRATEGIST

Personal Summary

Storytelling combined with strategic thinking is at the heart of whatever I do, whether it be visual, film or text. Known for positivity, creativity and an entrepreneurial spirit.

Core Skills

- Adobe Suite basics, MS Office & G Suite
- Familiar w/ social platforms
- Copy-writing & blogging
- Conceptualising Editorials/Campaigns
- Research & Strategic thinking
- Creative direction & Ideation

Contact Details

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Work References

- Upon Request

Work History

COLLECTIVELY INC.

Brand Partnerships Intern
OCT 2019 - MAR 2020

- BRAND PARTNERSHIP team support
- Client and competitive research
- Proposal build support, including influencer research, thought-starter development, SOW & RFP support
- Client service support including sparkle coordination
- AD HOC office and account support
- Data collection & management support
- Community research & development

GOOD TIMES MAGAZINE

Editorial Intern
Summer 2018

- Worked with CEO and Fashion Editor to develop creative briefs. Assisted with digital layout and scheduling, analysing social posts.
- Developing copy, Provided creative direction and styling.
- Reference letters upon request.

Academic

ACADEMY OF ART UNIVERSITY

Bachelors Fashion Journalism
Sept 2016 - May 2020

History

- BA in Fashion Journalism. Coursework included content ideation and creation. Promotion of content on diverse social platforms keeping SEO, SMO in mind, utilising Mailchimp for email marketing. Emphasis on clarifying business and social media goals, ROI, benchmarks, conversions. Developing a fashion magazine along with styling, creative direction and building copy.
- Researching effective strategies and industry trends. Knowledgeable on marketing specifically influencer marketing campaigns/ads/partnerships. Some work available on my website. GPA 3.3