



veronica alcocer
copywriter

education

Academy of Art University
2016-2021, BFA Advertising

skills

Adobe Creative Cloud
Microsoft Office
Motion Graphics
Social Media
Creative Strategy
Art Direction

achievements

2020 AAU Spring Show
2020 NXT Up Fest
2020 District ADDYs
1 Gold award
2020 Greater SF ADDY's
1 Bronze & 2 Silver awards
2019 AAU Spring Show
2019 Greater SF ADDY's
6 Silver & 3 Bronze awards
2018 AAU Spring Show

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experience

The One Show Creative Bootcamp
Oct 2019
Copywriter

Young and Hungry Agency
Feb 2019 - May 2019
Copywriter & Producer

AAU School of Advertising
Oct 2017 - Present
Administrative Assistant

The One Show Creative Bootcamp
Oct 2017
Copywriter

Redwood Pediatric Therapy Assoc.
June 2015 - Aug 2017
Secretary & Office Assistant

Papyrus
Oct 2016 - May 2017
Sales Associate

interests

Film history, yoga, vintage
postcards