

lovisa berglund

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lovisa.design

about

Designer from Sweden with a skillset spanning across visual communication, product design & front-end development.

design

Product Design
Graphic Design
Web Design
Motion Graphics
Visual Design
Branding
User research
User interviews
User Testing
Prototyping

tools

Illustrator
Photoshop
InDesign
After Effects
Figma
Sketch
HTML/CSS
JavaScript
SASS
GitHub

classes

User Experience
Visual Systems
Type Design
VR/AR Experiences
Marketing Communication
Digital Imaging
Typography

experience

Designer *Freelance*

Designed websites, brand identities and digital/print design. Met deadlines and communicated with clients such as: Epicenter Stockholm & Oslo, Hannes Sjoblad

2017–present

Remote

Product Design Intern *Sweet Studio*

Developed the brand identity, animation & social media ads. Did research, UI design and sketching on new features for Strucc – the toolkit for creative stories.

Summer 2019

Stockholm, Sweden

Service Manager *Epicenter Stockholm*

Worked with the daily operations, events, branding and managed the digital production, including website, newsletters, event promotion and social media.

2015–2017

Stockholm, Sweden

Assistant Designer *Ahlvar Gallery*

Assisted the fashion designer with administrative tasks, sales and assisted at Copenhagen fashion fair.

2014–2016

Stockholm, Sweden

project

Designer *Silenced Forests*

Worked in a team and developed visual design and an interactive installation that we showcased as an exhibition. Won Silver AddyAward 2020, American Advertising Awards San Francisco.

2019

San Francisco, CA

education

BFA, Web Design & New Media

Academy of Art University
Berghs School of Communication

2016–2020

San Francisco, CA
Stockholm, Sweden

community

Student Representative

Academy of Art University

2019

San Francisco, CA