



Lili Fang

EDUCATION

BFA Graphic Design

Academy of Art University
Class of 2020

BA Biology

Sichuan University
Class of 2006

SKILLS

Graphic Design
UX/UI Design
Motion Design
Web/Layout Design
Illustration
Prototyping
Logo/Branding
Photography

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere
Adobe Dimension
Sketchup
Sketch/ InVision
Word/ Excel
PowerPoint/Keynote
HTML/ CSS
JavaScript
jQuery

1-206-724-2658
lilifdesign@gmail.com
lilifangdesign.com
@lilif.design

SUMMARY

Passionate and creative visual designer with expertise in creating effective communications and inspiring visual solutions. Highly efficient multitasker who thrives in fast-paced environments.

EXPERIENCE

Graphic Designer Anker Innovations LTD– Bellevue, WA | 2019 – 2020

- Social Media Campaign with both graphic and motion designs. Work featured by Official Twitter Advertising Account on WeChat as Successful Social Media Marketing Case
- Online and in-store product listing and promotion design

Freelance Graphic Designer Washington State China Relations Council – Seattle, WA | 2019 – Present

- Created Web Banner for 40th anniversary celebration
- Annual gala Program book

Freelance UX/Graphic Designer OneClick.ai – Bellevue, WA | 2017 – Present

- UX/UI design of online data analyzing tool to optimize user experience by redesign layout and simplify interface and workflow
- Designed user case presentation files, data visualization, marketing materials for the Strata Data Conference and Artificial Intelligence Conference

UX/Graphic Designer Ofudii – Seattle, WA | 2016 – Present

- UX/UI design of a business directory service and crowd-sourced review forum
- Created user case, workflow and UX/UI design for owner facing mobile application

Graphic Designer Freelance – Seattle, WA | 2014 – Present

- Designed logos for multiple clients, including: Chainvana.com, The Hidden Fountain Consulting Firm, and People and Places Consulting Firm
- Designed web banners for Seattlestartup.org for online promotions

Freelance Graphic Designer ASIS Fashion Inc. – Northridge, CA | 2015 – 2016

- Designed digital catalogs to help the company establish its online market
- Designed brochures, banners for the company's local marketing

Freelance Graphic/Product Designer The Giving Tree – Ningbo, China | 2014 – 2016

- Designed fabric patterns and innovative pajamas for mother-baby product lines

Technical Support Engineer Orient Display – Bellevue, WA | 2011 – 2014

- Provided timely and accurate technical support for over a hundred clients
- Designed marketing materials, company website and operated company's online business

Web Store Owner The Neo-Image Online Store – Seattle, WA | 2010 – 2012

- Owned and managed the business; handled all aspects of the business, including purchasing product, importing, sales, customer service, accounting, graphic design and web design

AWARDS

Portfolio Grant Award Academy of Art University – San Francisco, CA | 2014