

Name _____

Date _____

Art As a Communication Tool

Introduction: Now that you've explored examples of artists who have used their art to foster communication around important social issues, it's time to decide what your art will communicate, and how it will invite others to join the conversation.

Use this worksheet to brainstorm and organize your ideas. Don't worry about what your actual art will be just yet—focus first on the key message you want it to communicate, and how you can communicate it in a way that welcomes others in.

What will my art say?

1. The larger social cause my art will address is _____.

2. Specifically, the one message I want to communicate through my art is that

3. Keeping in mind that everyone has different beliefs, values, and perspectives, and that not everyone will agree with my position, how can I share my message in a way that will invite others into the conversation? (Complete the chart below.)

What are some words or phrases that make people feel included, welcome, and encouraged to participate?	What are some words or phrases that might make people feel alienated or afraid to ask questions or share their opinion?



4. Looking at what I came up with in the chart above, even if my art will not contain words, how can I remember these ideas to help me create art that invites cross-cultural communication?

