

# NEB alliance

## MANIFESTO



We invite you to join the NEB Alliance and endorse our Manifesto  
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# Our Goal

The New European Bauhaus (NEB) Alliance Manifesto is an invitation to be loud together, and to cooperate to create positive, actionable futures for our cities and communities.

## Our Goal

In 2020, the NEB was launched as a cross-cutting initiative across the EU Missions – the “soul of the Green Deal”<sup>①</sup> – and quickly gathered a large number of NEB Partners, Friends, Labs, Lighthouses and other Community members<sup>②</sup>. It was an open invitation for people to work together to make their communities more sustainable, inclusive, and beautiful.

A celebration of arts and culture, grassroots movements, design and architecture. A lot of people and organisations felt seen and heard for the first time in a European programme.

We think that NEB can help our society move towards robust, climate-positive cities and communities, that it can be used to find common ground across different interests, sectors and

disciplines, and connect where and how we live, our economy, and the technology we use to better prepare society for the future.

To make this happen, the NEB Alliance aims to broaden the story to a wider range of groups that might not be NEB’s main focus. In order to increase the power of NEB, we want to make the initiative attractive to professionals such as engineers, economists, facility managers, marine biologists, industry representatives, artificial intelligence specialists, and more.

We want to explore how their cooperation with arts and culture, grassroots movements, design and architecture can elevate the transition, from ordinary to extraordinary.

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① Ursula von der Leyen, President of the European Commission  
[https://new-european-bauhaus.europa.eu/index\\_en](https://new-european-bauhaus.europa.eu/index_en)

② New European Bauhaus – Get Involved  
[https://new-european-bauhaus.europa.eu/get-involved\\_en](https://new-european-bauhaus.europa.eu/get-involved_en)

# Main Pillars

The New European Bauhaus (NEB) Alliance Manifesto is an invitation to work on our 4 main pillars together

## 1 Work together

How do we work together, across interests and sectors, to change our cities and communities for the better?

Transforming places to protect and value their local resources, history, and special qualities. Activating communities through art, culture, and creativity to drive change. Giving power to communities to speak up and be heard, especially those who are often overlooked, to support fair and inclusive systems.

## 2 Benefits for everyone

How does that bring more benefits – for everyone? How do we keep track of these benefits, and how do we share that knowledge with others?

Documenting the real-life changes brought about by NEB projects and how they improve people's everyday lives. Setting the stage for these changes to be copied and adopted by more decision-makers and stakeholders beyond NEB.

## 3 Try, learn & upscale

How can we try new things and learn in a way that makes a real difference and can be shared in many places? How can we make these ideas more widespread, from small local tests to big changes over time?

Sharing learning experiences in events organised by other NEB Alliance members, EU Missions, NEB initiatives, and other relevant organisations. This involves assisting each other in finding appropriate speakers, connecting peers, and linking municipalities with their local or regional living labs, arts and culture groups, property owners, students, and other stakeholders in our networks.

## 4 Evaluate & Iterate

Is the knowledge we are gaining sufficient, useful, and of good enough quality for building NEB? How can we use this shared knowledge to shape rules, guidelines, education, and investments?

Working together to advocate important issues using our shared knowledge, with the aim to influence European and national policymakers, regulatory bodies, and educators. This involves collaborating to provide input and feedback on funding programmes, policy platforms, and other relevant activities, such as white papers and community papers.

# How will we work together?

The NEB Alliance organises itself as a network, taking inspiration from NEB principles. It consists of the following groups

**1 NEB Alliance Coordination Group**, including one representative from each Founding Member and other invited organisations, and two student representatives. The group identifies goals and priorities for cooperation, and may update them in meetings every 2-3 months. These meetings will take place online, with additional chances for discussion at events where several Coordination Group members are present.

**4 NEB Alliance Collaboratives**, one for each of the four pillars of the NEB Alliance. The Collaboratives put into action the priorities identified by the Coordination Group. Selected Coordination Group members and the Operational Office help run the Collaboratives, depending on what makes sense and who has the ability to do so. Any member can join one or more Collaboratives if they want to.

**Open Spaces** that are open to everyone. The NEB Alliance regularly organises Open Spaces where NEB creators, investors, and local leaders from our cities and communities can meet. Here, they can share successful NEB projects, encourage them to grow and spread, adapt them to other situations, and include them more effectively in our overall plans.

**1 Operational Office** helps make sure everything runs smoothly.

# Founding Members



Funded by the European Union





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