



Vega is seeking to hire a skilled **Product Marketing Specialist**. In a rapidly growing cloud startup, you have the opportunity to join an amazing team led by awesome founders, who have over a decade of experience. The ideal prospect is highly productive, fun, and thrives in a fast-paced startup environment.

Our Culture

Our number one goal at Vega is happy culture, happy people, happy clients. In addition, we are obsessed with helping businesses achieve greater security and optimization. We encourage creative problem solving, rapid innovation and bold goal-setting. Our relatively flat organization structure keeps everyone informed and enables people to get involved in solving the problems they care about most. We are a close-knit team moving fast to deliver value to our customers and continue pushing the envelope as we innovate for ease of cost savings & security in the public cloud.

Your Mission

- Develop and deep understanding of Vega products to influence product positioning and messaging.
- Prepare detailed go-to-market strategies and documents
- Demand generation- support marketing with content creation that drives demand and pipeline growth
- Consult with marketing disciplines to shape GTM and messaging frameworks
- Communicate the benefits of various marketing strategies to audiences of all levels, including senior leadership
- Market intelligence- be the expert on market trends, target customers and the competition

Requirments

- Team player with a positive attitude
- Bachelor's degree in relevant discipline
- 2+ years marketing experience
- Excellent time management and organizational skills
- Agile in approach and ability to drive multi-phase projects
- Exceptional analytical and communication skills- verbal and written
- Propensity to thrive in a fast-paced, rapid growth startup environment

Please submit your resume to [**careers@vegacloud.io**](mailto:careers@vegacloud.io) with the title of the role you're seeking as the subject line.