

*Bystřice pod Hostýnem, 12/4/2021*

**An organically shaped table base and a modular design. TON introduces the new P.O.V. collection.**

**TON has started to collaborate with the German design duo kaschkasch, with which it shares a passion for minimalist and timeless design. The new P.O.V. collection, which stems from these principles, contains nearly 70 pedestal-table combinations and a stackable dining stool by the same name. Suitable for just about any interior, the modular system is named for its organically shaped base with a rounded triangular footprint, which presents a unique view from each new angle.**

“The collection is defined primarily by the material used in its construction and by the shape of the table base. Made by joining three identical bent plywood forms, the base is the defining feature of the entire collection. The name P.O.V., or Point of View, derives from the fact that the look of the table differs depending on the angle of the view. It also symbolises the approach we use in our studio – as a design duo we need to understand each other’s point of view in order to reach the best possible solution. The same principle has also guided our collaboration with TON,” explained kaschkasch designer Florian Kallus.

Development of the collection took nearly two years and began with a visit to the TON factory, which appealed to the two wood aficionados with its high degree of handwork and focus on precision craftsmanship. “Both designers come from cabinetmaking families, so they understand the material and the various technical processes. I was very pleased with our collaboration, which ended up enriching both sides,” said TON’s Art Director Alexander Gufler, who oversaw the development process.

“Our main goal was to design tables that would fit with the company’s current portfolio but also bring something new. The conical shape of the table base contrasts the fine lines of bentwood furniture,” added kaschkasch designer Sebastian Schneider. “We also wanted to create products that would work in different environments – restaurants, offices and homes,” stated Kallus.

TON is using three different types of wood for the collection: beech, oak and American walnut, which is known for its pronounced wood figure. The collection includes a stackable dining stool in a smooth or upholstered finish that adds a functional as well as a playful element. A minimalist stool trolley has also been included for easy transport of a greater number of stools.

The collection will be available from 1 May 2021 through the company’s website, TON showrooms and authorised sellers. Should Salone del Mobile take place in Milan this year, the collection will be available for viewing at the TON stall.



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The German duo Florian Kallus and Sebastian Schneider established the Cologne-based design studio kaschkasch in 2011. The duo works in furniture design and lighting. Guided in their creative approach by discussion and collaboration, the two designers focus on bridging traditional craft with innovative technical solutions. In all their work the kaschkasch team aims to find symbiosis between functionality, simplicity and beauty.

<https://kaschkasch.com/about/>

## ABOUT TON

### *History*

Insert steam-soaked wood into a mould, put a metal flange on it, dry it, and complete it. Bent furniture has been produced using the same technological procedures in Bystřice pod Hostýnem since 1861, when their manufacture was started by Michael Thonet. Furniture has been made under the TON brand-name since 1953, after many changes in property rights. TON is an independent and genuinely Czech company.

### *Idea*

A function of the TON Company is to link technology and careful manual work with ideas from Czech or foreign designers. We want to continue in developing this traditional craft so that it is not only a relation to Model No. 14, but can also address new generations.

### *Present*

We distribute our products to more than 60 countries around the world. We can arrange contracts involving a single chair or those for hundreds of pieces for hotels, restaurants, cafés, dining halls, churches or retired people's homes. We have received several prestigious awards – like the Good Design, the Red Dot Design Award, the Interior Innovation Award, the German Design Award, the Furniture of the Year and the Czech Grand Design awards.

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